

# Publicity Officer's Report

EMS Council, 10–11 July 2010  
Sofia, Bulgaria

# Activities

- ▶ Reports in Newsletter:
- ▶ EC meetings,
- ▶ EMS Agenda
- ▶ + an anniversary Editorial (June issue of Newsletter)

Designing and printing new EMS leaflet and EMS poster (2008, 2010):

- ▶ New EMS leaflet: updated text by EC members
- ▶ New EMS poster: new graphic design (colors)

# Advertising EMS

- ▶ Leaflets posted to organizers of:
- ▶ Conferences
- ▶ Meetings
- ▶ Symposiums, in Europe

Leaflets and copies of Newsletter:

Conferences where I am (co-)organizer / participant

# Advertising EMS at IMC

- ▶ EMS PH booth: 5<sup>th</sup> ECM (2008); ICM 2010
- ▶ EMS Leaflet, EMS Poster, copies of Newsletter
- ▶ IMC Intelligencer: one page ad

# List of addresses of Math

- ▶ Previous list (2002): 522 departments
- ▶ New List in April 2008: 1409 departments
- ▶ Updated List June 2008: 2391 departments
- ▶ Updated List Oct 2009: 2415 departments  
(> EMS individual membership !?)
- ▶ Essential help: EC members, Presidents of Math Soc., colleagues and friends

# Distribution / countries

- ▶ Russia: 876
- ▶ France 181
- ▶ Spain: 156
- ▶ Ukraine: 146
- ▶ United Kingdom: 116
- ▶ Germany 126
- ▶ Poland 84
- ▶ Italy 81
- ▶ Romania 69
- ▶ Czech Republic 54
- ▶ Bulgaria 42

# Advertising EMS

- ▶ Posting to all Departments in the list:
- ▶ In 2008: Letter of President, EMS Poster, copy of Newsletter
- ▶ June 2010: Letter of President, EMS leaflet, EMS Poster

# Geographical distribution

- ▶ EC in Nicosia
- ▶ EC in Athens
- ▶ EC and Council Meeting in Sofia

Tentative organizers:  
Slovakia:

# Increasing EMS membership

- ▶ List of addresses of mathematical societies  
Albania,  
Azerbaijan  
etc. (46 countries)

Used for organizing the Meeting of Presidents,  
planned in Bucharest,  
Politechnica University,  
17–18 April 2010

# EMS Individual membership

2006 versus 2010

Country	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
Albania	0	0	3.6	0	0	0
Armenia	0	0	3.25	0	0	0
Austria	17	88	8.2	2.0	10.7	+520 %
Azerbaijan	0	0	9.0	0	0	0
Belarus	0	0	9.6	0	0	0
Belgium	113	102	10.5	10.8	9.7	-10 %
Bosnia H.	0	0	4.5	0	0	0
Bulgaria	10	6	7.4	1.4	0.8	-40 %
Croatia	2	0	4.5	0.4	0	-
Cyprus	1	1	1.0	1.0	1.0	st.

Country	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
Czech R.	20	20	10.2	2.0	2.0	st.
Denmark	81	12	5.5	14.9	2.1	-85 %
Estonia	1	1	1.3	0.8	0.8	st.
Finland	76	75	5.2	14.6	14.4	-1 %
France	287	340	63.6	4.5	5.3	+18
Georgia	0	1	4.4	0	0.2	
Germany	233	276	82.4	2.8	3.3	+18 %
Greece	20	21	11	1.8	1.9	+5 %
Hungary	3	3	10	0.3	0.3	st.
Iceland	8	5	0.3	26.7	16.6	-37 %

Country	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
Ireland	19	19	4.1	4.7	4.7	st.
Israel	132	103	7.0	18.9	14.7	-22 %
Italy	275	280	58.1	4.7	4.8	+1 %
Kazakhstan	0	0	16.1	0	0	
Latvia	1	1	12.3	0.4	0.4	st.
Lithuania	0	0	3.6	0	0	
Luxembou	21	16	0.5	44.3	32	-23 %
Macedonia	0	0	2.1	0	0	
Malta	1	1	10.4	2.5	2.5	st.
Moldova	1	1	4.5	0.2	0.2	st.

Country	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
Montenegro	-	0	0.6	-	0	
Netherlands	40	52	16.3	2.4	3.2	+30 %
Norway	37	28	4.6	9.0	6.0	-24 %
Poland	21	21	38.5	0.5	0.5	st.
Portugal	36	32	10.6	3.3	3.0	-11 %
Romania	20	35	22.3	0.9	1.5	+75 %
Russia	22	23	142.9	0.15	0.16	+4 %
Serbia	11**	18 / 7.2		1.3	0.13	-90 %
Slovenia	1	2	2.0	0.5	1.0	+100 %
Slovakia	0	0	5.4	0	0	0

Country	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
Spain	243	204	43.2	5.6	4.7	-16 %
Sweden	16	33	9.0	1.8	3.6	+206 %
Switzerland	70	54	7.5	9.3	7.2	-23 %
Turkey	7	3	70.4	0.09	0.04	-57 %
UK	191	209	59.9	3.1	3.4	+9 %
Ukraine	0	6	46.0	0	0.13	+
Europe	<b>2026</b>	<b>2075</b>				<b>+2.5 %</b>

Country / Continent	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
USA & Canada	66	64				-
Asia	47	37				-
Latin America	10	7				-
Australia	9	7				-
Africa	6	7				+
Total	138	122				-11 %
Grand total	2164	2197				+1 %

Country / Continent	Members 2006	Members 2010*	Mlo. Inhab.	Index 2006	Index 2010	Rate +/-
Austria	17	88	8.2	2.0	10.7	+520 %
Sweden	16	33	9.0	1.8	3.6	+206 %
Slovenia	1	2	2.0	0.5	1.0	+100 %
Romania	20	35	22.3	0.9	1.5	+75 %
Netherlands	40	52	16.3	2.4	3.2	+30 %
Serbia	11**	18 /	7.0	1.3	0.13	-90 %
Denmark	81	12	5.5	14.9	2.1	-85 %
Turkey	7	3	70.4	0.09	0.04	-57 %

# EMS Photo Album

▶ Pictures scanned:  
April 1995–September 2005

Digital pictures:  
July 2006–March 2010

**Address:** [http://vberinde.ubm.ro/?m=ems/  
european-mathematical-society](http://vberinde.ubm.ro/?m=ems/european-mathematical-society)

# Pictures on EMS activities requested

- ▶ For the period 1990–1994 there are not pictures
- ▶ Scanned / digital pictures are expected
- ▶ One more activity: indicate the names of persons in the pictures
- ▶ Tuulikki Makelainen: prepared the list for the period 1995–2005