



Maximum likelihood:
a bit of context

Outline

Step back – the bigger picture

From data to maximum likelihood estimation
(and back again):

- Population and sample
- Model choice
- Parameter estimation
- Uncertainty
- Interpretation

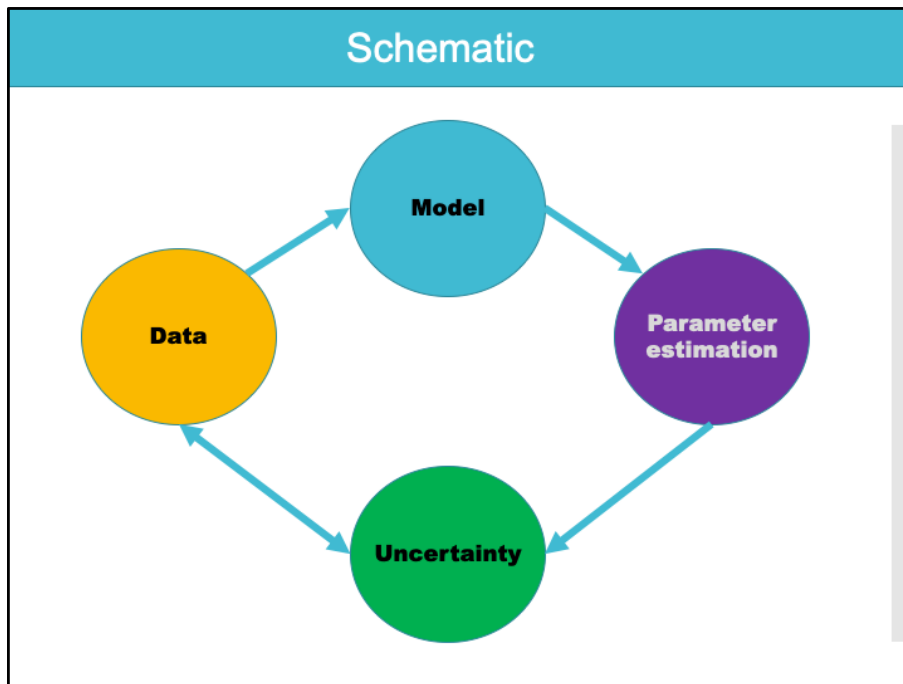
Steps of modelling (week 2 recap)

1. Choose a model for your data
2. Get estimates of the parameters
3. Quantify uncertainty in the estimates
4. Interpret the results

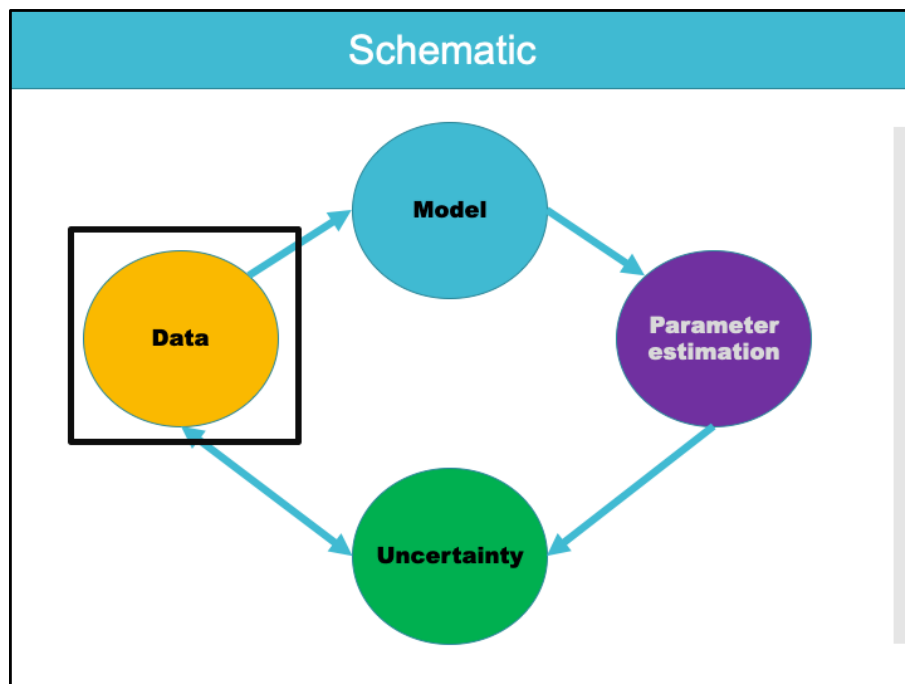
Steps of modelling (week 2 recap)

1. Choose a model for your data
2. Get estimates of the parameters
3. Quantify uncertainty in the estimates
4. Interpret the results

Maximum likelihood



Can think of all of these processes as linking together. Will cover each of these bits in more detail today and explain where maximum likelihood estimation fits in



Begin with data

Data in statistical modelling

Example of lions



Imagine a group of lions

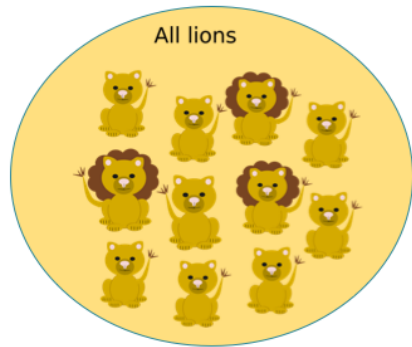
Data in statistical modelling

Example of lions



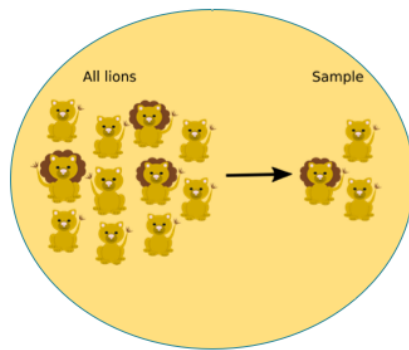
Imagine a group of lions

Data in statistical modelling



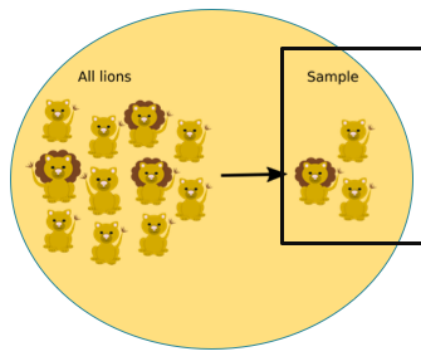
We want to collect data on the lions. We cannot catch them all.

Data in statistical modelling



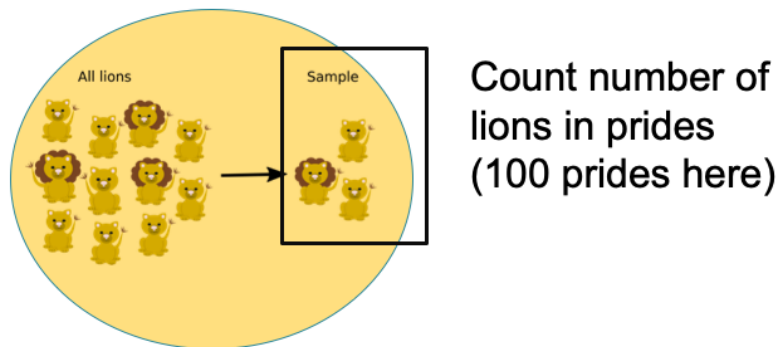
In our sample, count number of lions in the pride

Data in statistical modelling



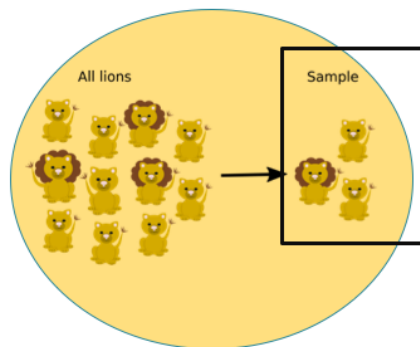
In our sample, count number of lions in the pride

Data in statistical modelling



In our sample, count number of lions in the pride

Data in statistical modelling



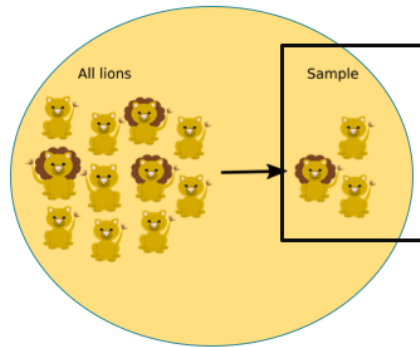
Count number of
lions in prides
(100 prides here)

**This becomes
our data**

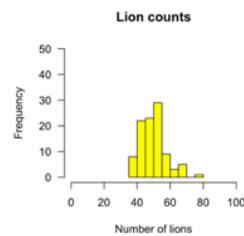
In our sample, count number of lions in the pride

Data in statistical modelling

Count number of
lions in prides
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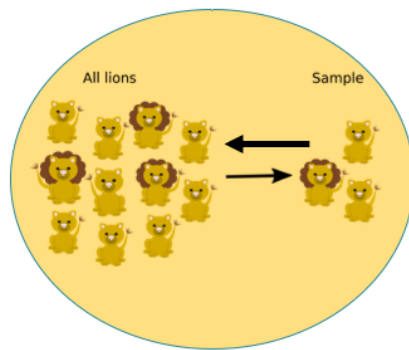


**This becomes
our data**



In our sample, count number of lions in the pride

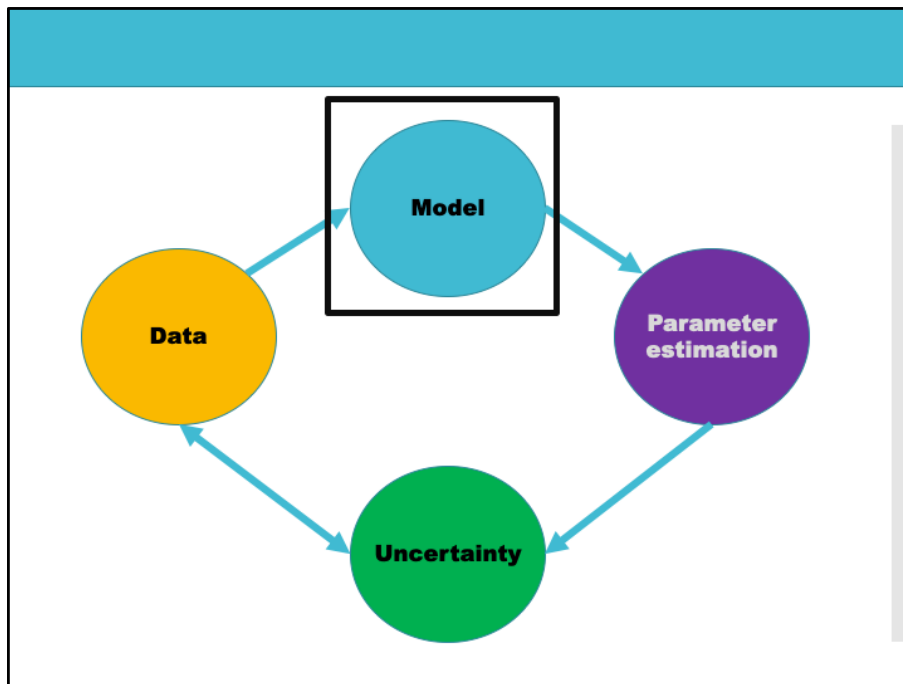
Data in statistical modelling



Want to say something
about total population of
lions

Need a model!

We want to say something about the population because this is more interesting. We don't want to only describe our sample (sometimes you do, but not often), we will have missed some lions in each pride and some whole prides. But we want to give an idea of the number of lions in each pride for all lions. Other examples = say something about all birds in a wood from sampling 100, say something about all trees in a woodland from sampling 50 etc.

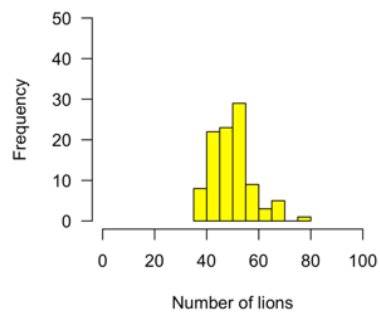


Once we have data, want to choose a model

Choosing a model



Lion counts



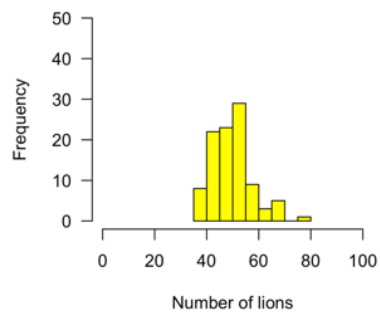
- Counts of numbers of lions
- Cannot be below 0
- Cannot have half lions (whole numbers only)

We have our data and have plotted it for 100 prides. We need to find a model that can represent how these data were generated.

Choosing a model



Lion counts



- Counts of numbers of lions
- Cannot be below 0
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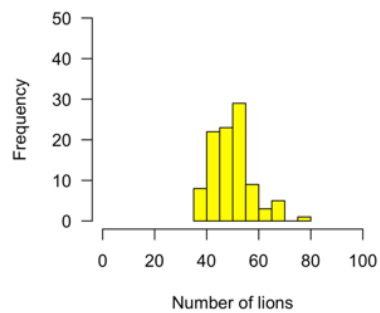
Poisson distribution

A Poisson distribution fits this characteristics.

Choosing a model

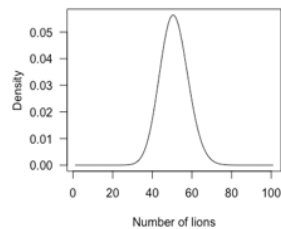


Lion counts



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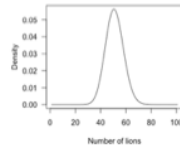
Poisson distribution



You can see it follows a similar shape to our data too.

Any model

Our example = **Poisson distribution**

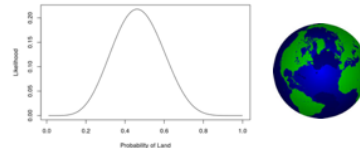


Any model

Our example = Poisson distribution

But works for any model

E.g. Binomial distribution (land and sea)



The same process is true for other datasets and models

Any model

Our example = Poisson distribution

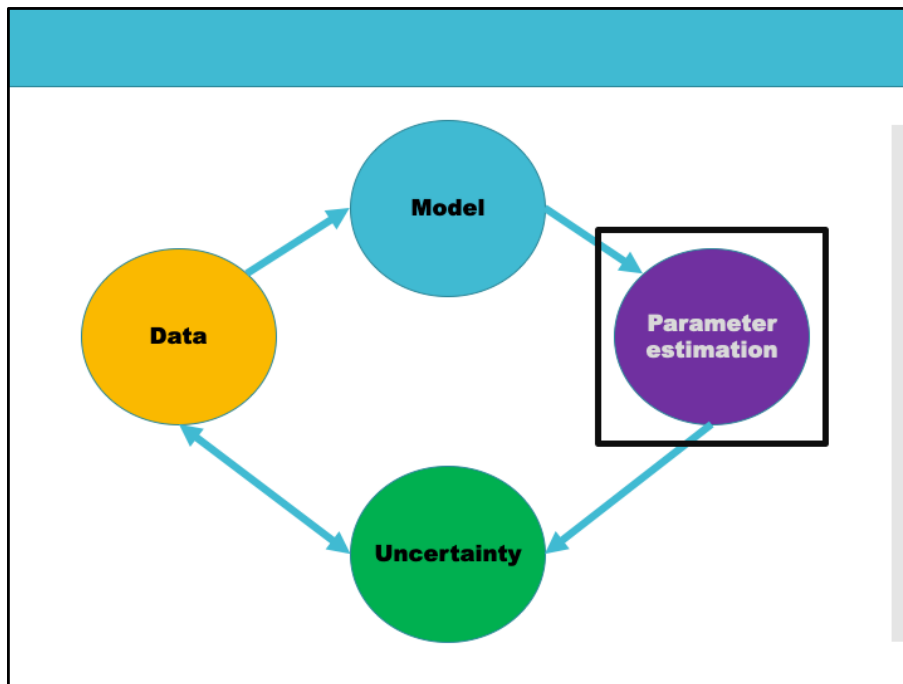
But works for any model

E.g. Binomial distribution (land and sea)

Linear equation (regression – coming soon)

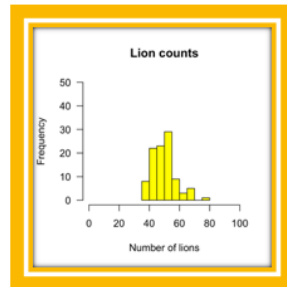
Almost anything

This is GENERAL idea

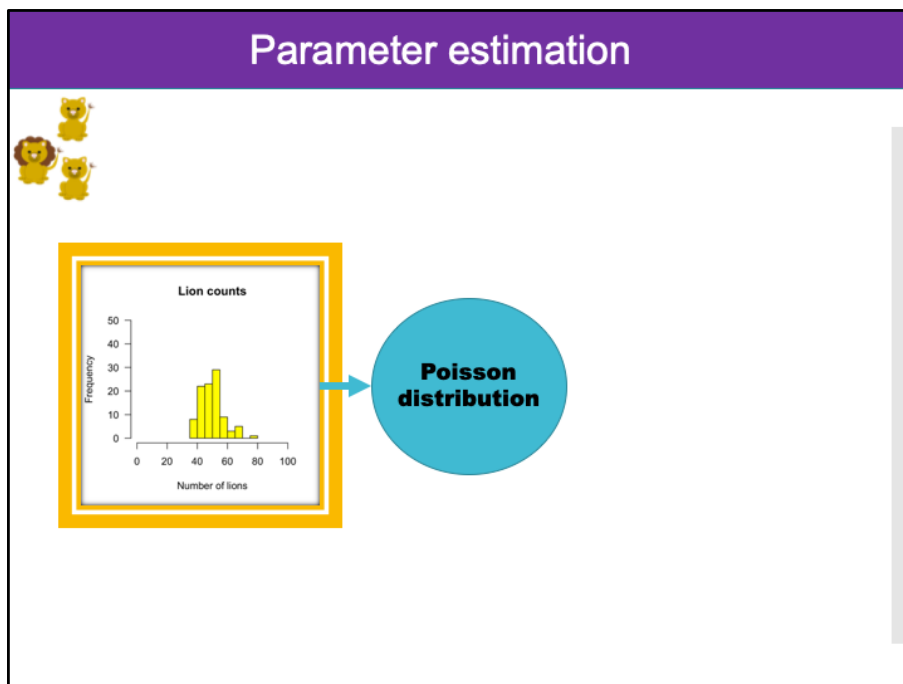


Now we have a model, need to estimate the parameters of the model

Parameter estimation

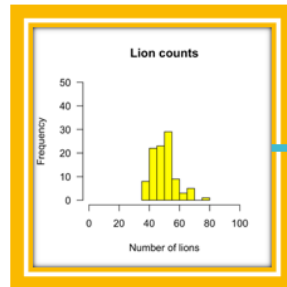


Back to our data, we have these counts of lions and we have plotted them in a histogram



We have also chosen our model

Parameter estimation

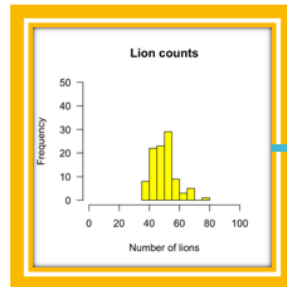


Parameter = λ

**Poisson
distribution**

We know that this is characterised by a single parameter lambda (mean and the variance)

Parameter estimation

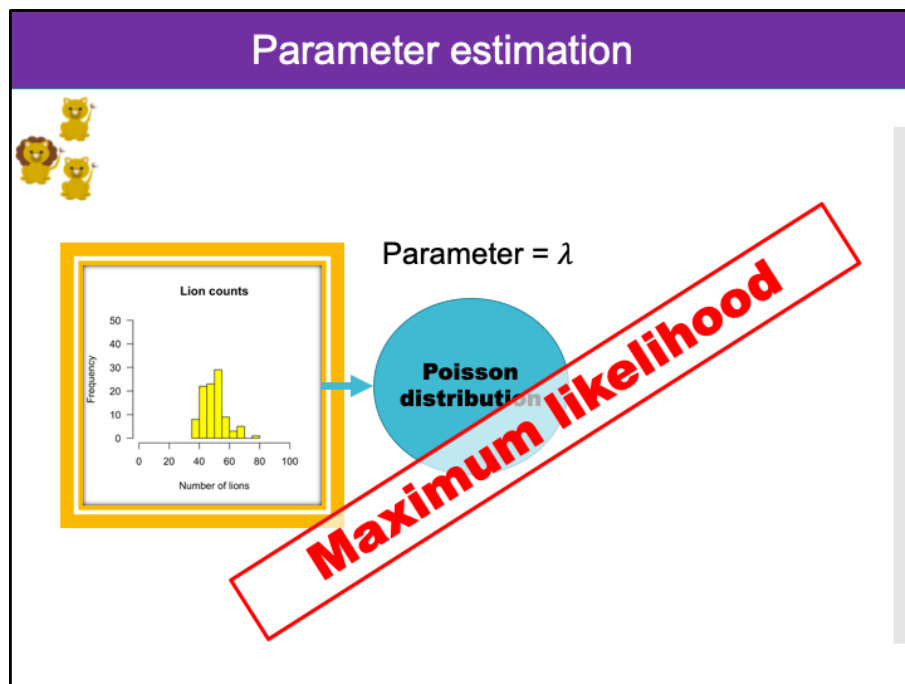


Parameter = λ

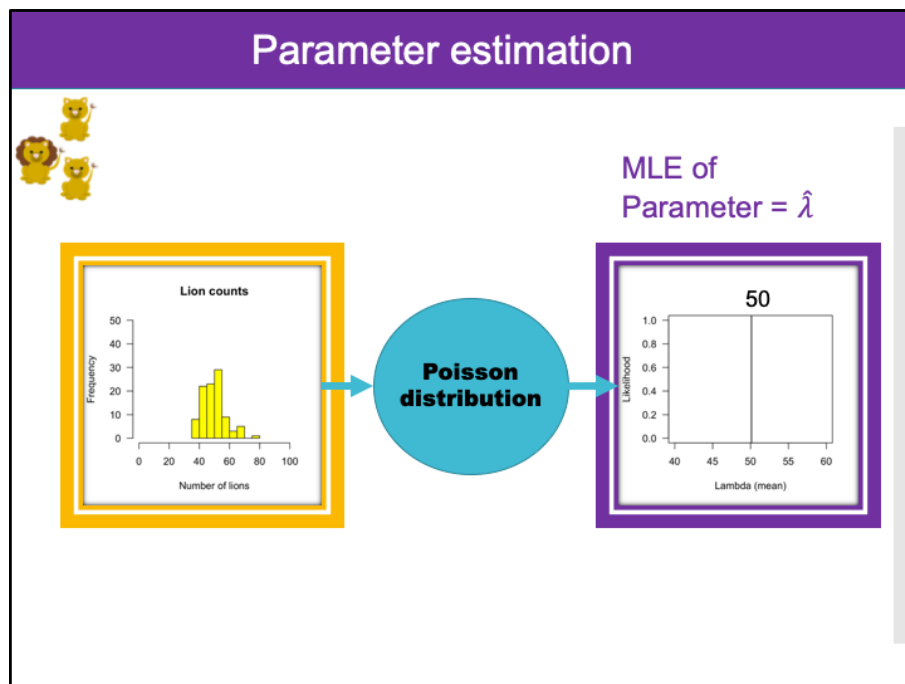
**Poisson
distribution**

Want to find the value of the
parameter that is most likely to
give rise to our observed data

We want to estimate that parameter. We find the parameter which is most likely to give rise to our data

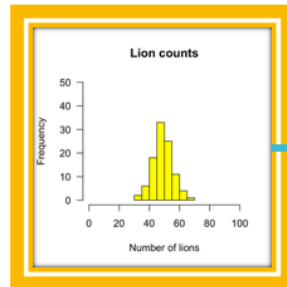


We want to estimate that parameter. We find the parameter which is most likely to give rise to our data



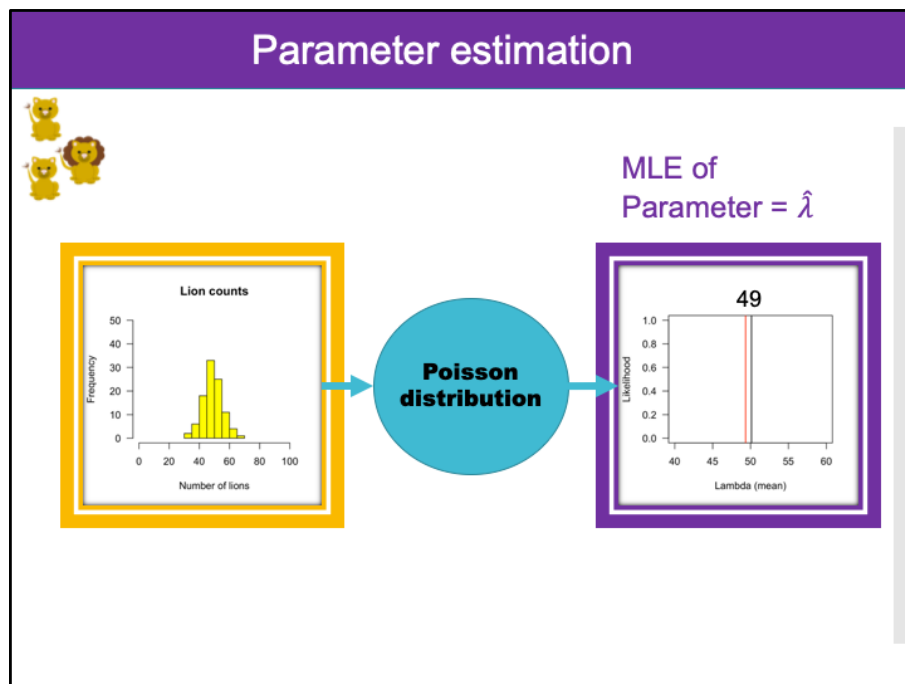
We use maximum likelihood estimation to get a maximum likelihood estimate of our parameter for this dataset

Parameter estimation

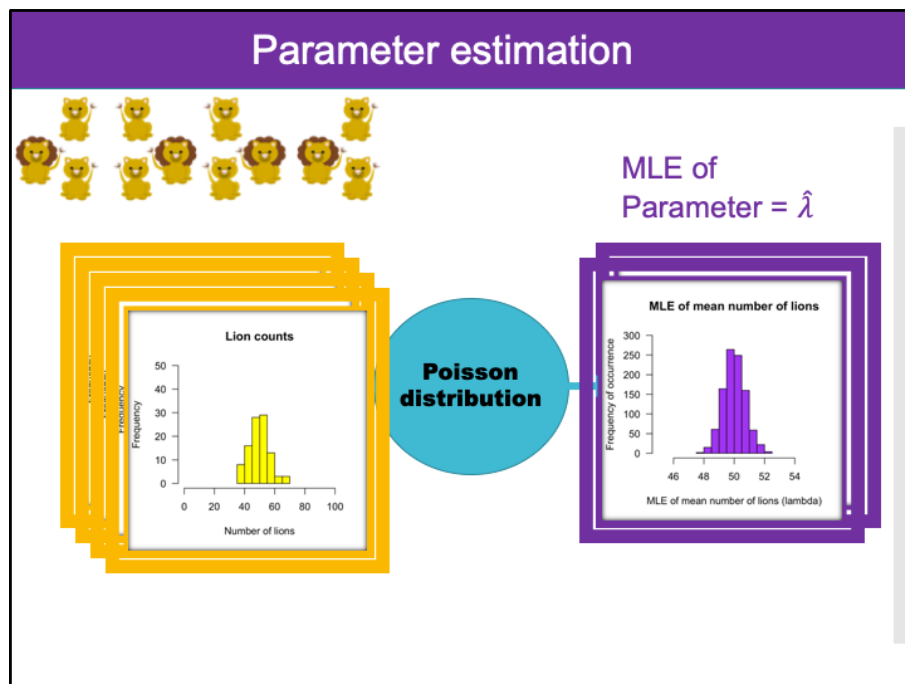


**Poisson
distribution**

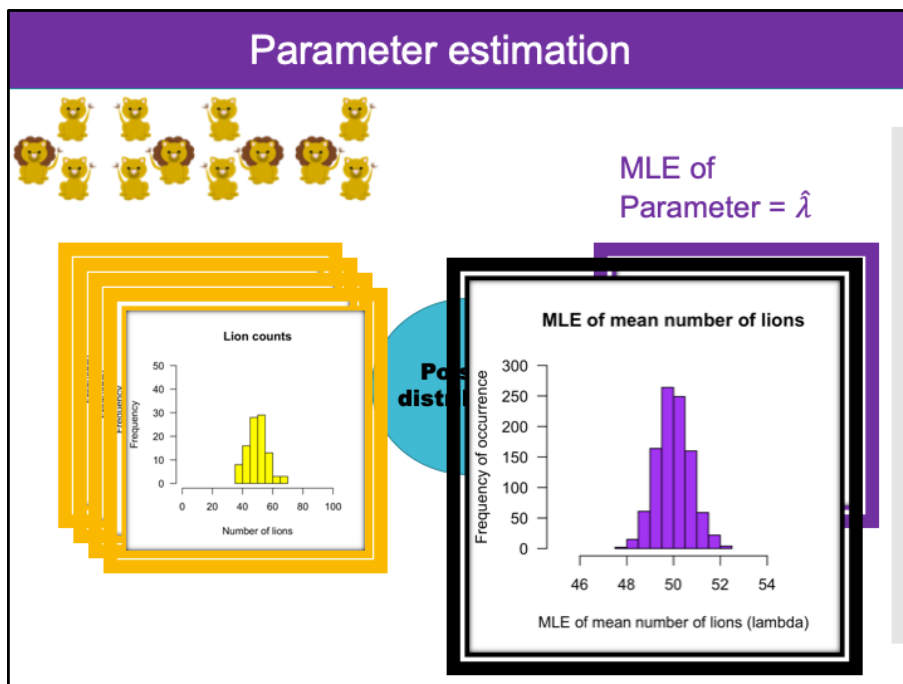
If you repeat this again with a different sample.



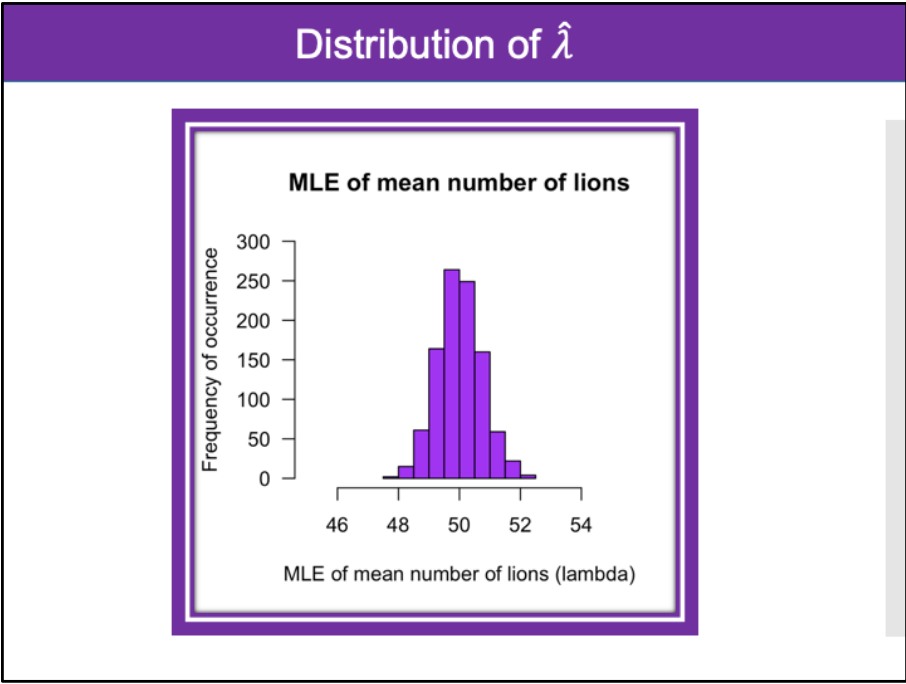
You will get a different estimate of the parameter in your model – because the likelihood is conditional on the data.



We use maximum likelihood estimation to get a maximum likelihood estimate of our parameter for this dataset

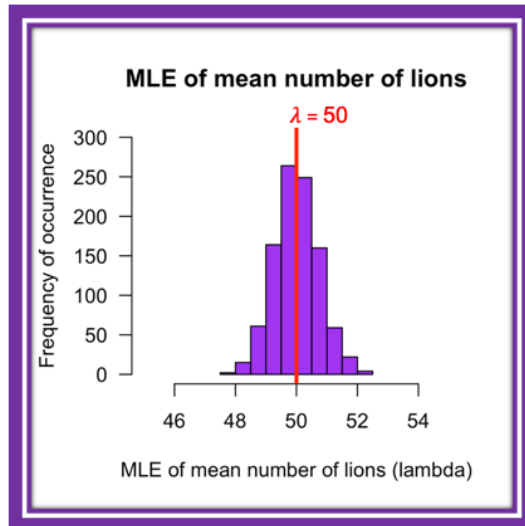


We use maximum likelihood estimation to get a maximum likelihood estimate of our parameter for this dataset



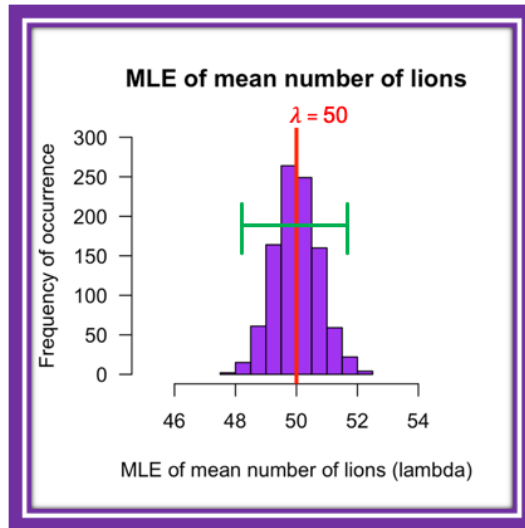
Here is the distribution of the estimates of the parameter. Can see out of 1000 samples, got around 50 about 260 times.

Distribution of $\hat{\lambda}$

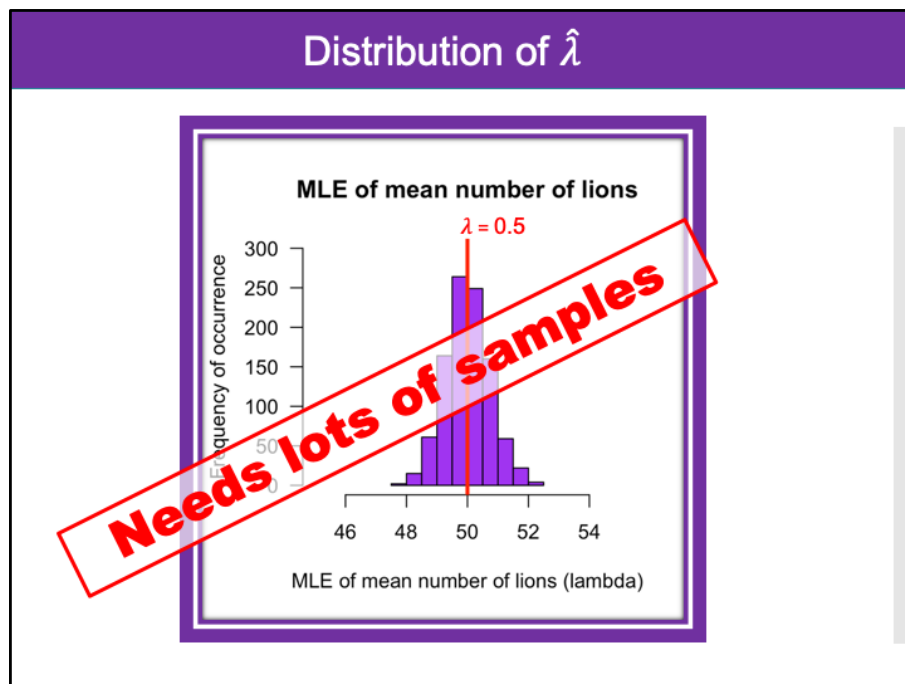


The mean is actually the true population level value of lambda

Distribution of $\hat{\lambda}$



The mean is actually the true population level value of lambda



But to get this distribution requires a lot of simulation or many samples – this is rarely possible

Parameter estimation from a single sample

We really want a way to get that distribution of possible estimates from a single sample

Parameter estimation from a single sample

We need to:

- represent the distribution of the parameter mathematically
- and based on our single sample of data

We really want a way to get that distribution of possible estimates from a single sample

Parameter estimation from a single sample

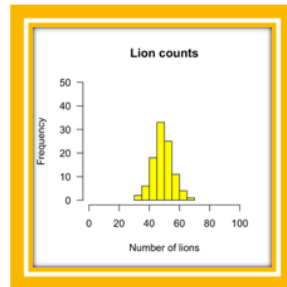
We need to:

- represent the distribution of the parameter mathematically
- and based on our single sample of data

This is what we use the likelihood to do

This is where the likelihood and maximum likelihood estimation come in.

Parameter estimation from a single sample

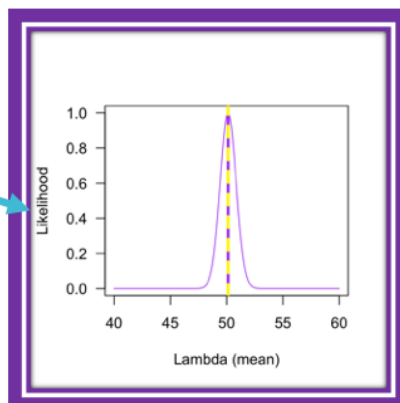
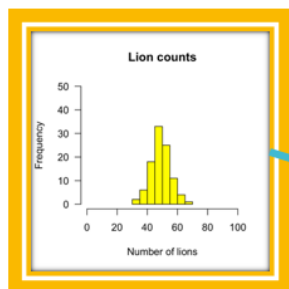


From a single sample

Parameter estimation from a single sample



Plot of likelihood
for different
values of λ

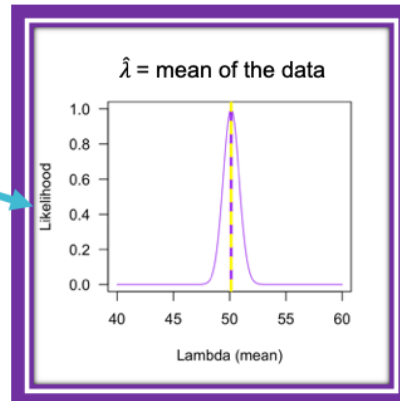
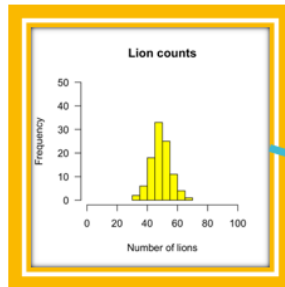


We produce a likelihood curve based on that data, we find the probability of getting this sample based on different values of the parameter and find the one that makes it most likely. Here that is also the mean of our sample. You can see that the estimate is closely tied to the data.

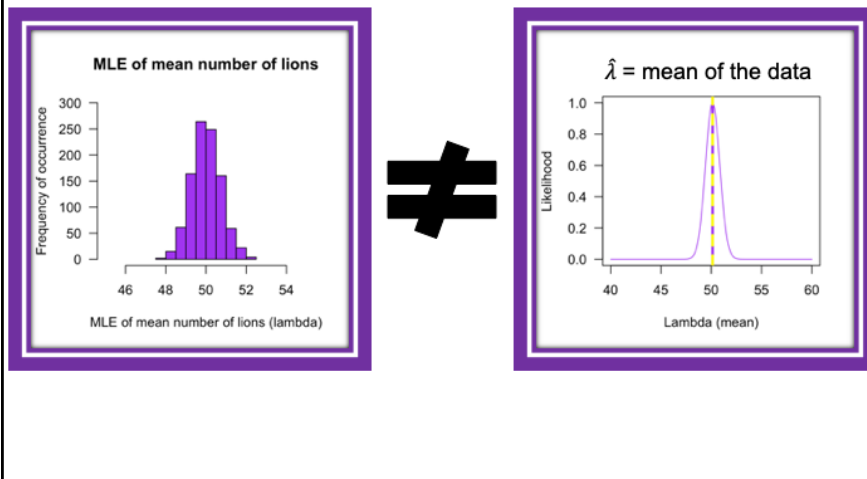
Parameter estimation from a single sample



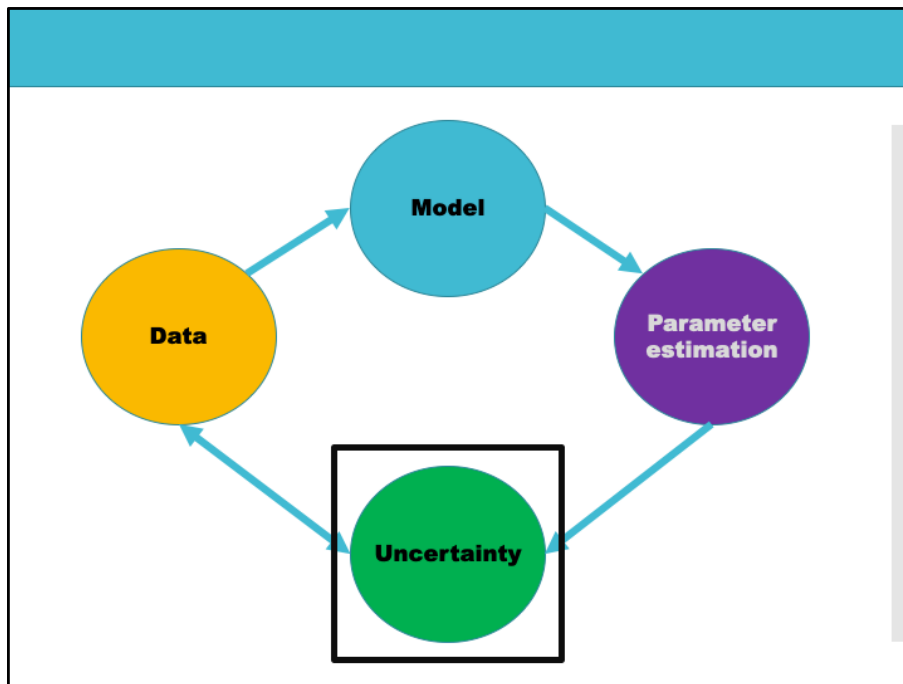
Plot of likelihood
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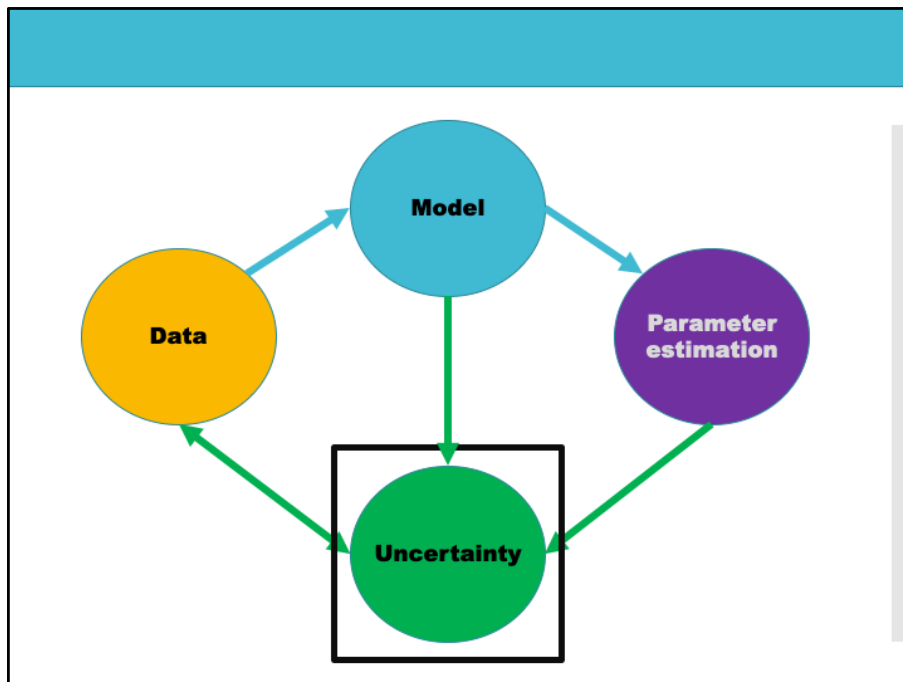
Parameter estimation from a single sample



The actual distribution you would get by taking many samples is NOT the same as the one you get from maximum likelihood estimation. This is because when we estimate, it is relative to our data, that is the only information we have. So always centred on our MLE of the parameter – but tries to represent it from limited information

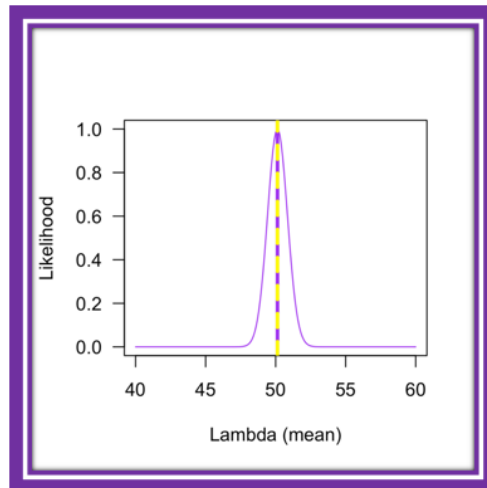


So, the final part to consider is uncertainty



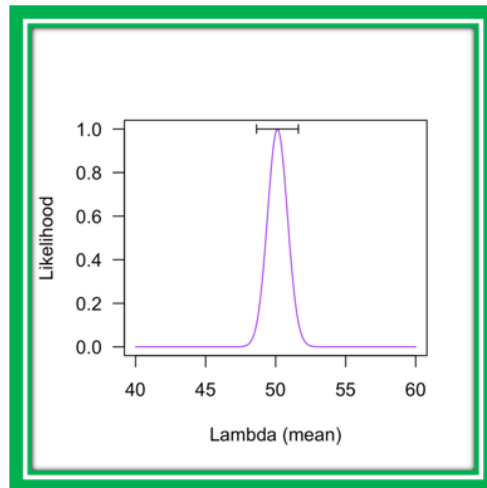
Actually it is influenced by everything else and is therefore really important!

Uncertainty



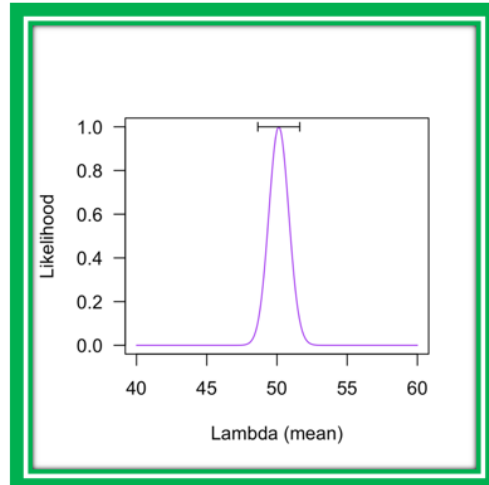
We are now back to our likelihood curve we can see there is another component to this distribution as well as the maximum

Uncertainty



There is also a spread – this helps us to represent uncertainty in our estimate of the parameter

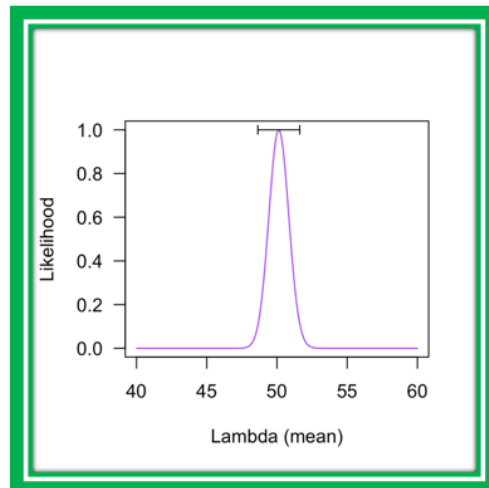
Uncertainty



How can we quantify it?

We represent it using confidence intervals

Uncertainty

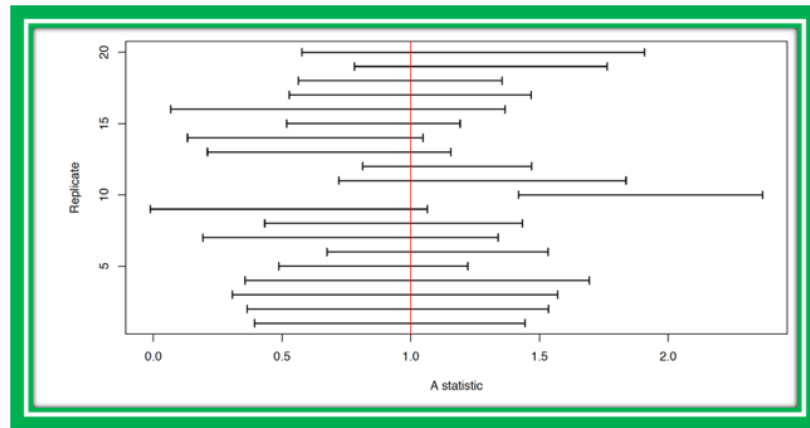


How can we quantify it?

Confidence intervals

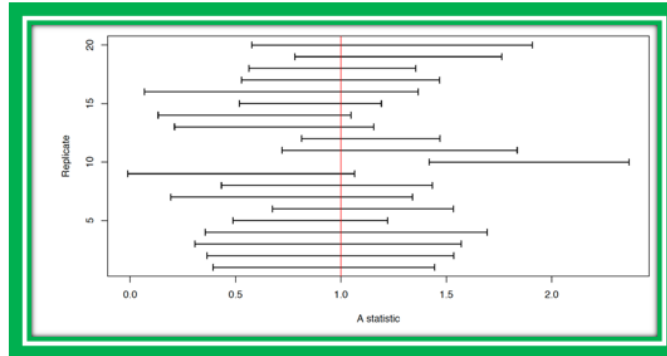
We represent it using confidence intervals – hopefully this is familiar from last week!

Confidence intervals



This was presented last week. Statistic on the x axis (here it would be our λ) and repeated sample on the y axis. The horizontal bars are the confidence intervals and the red line is the true population statistic. Can see that not all confidence intervals include the truth.

Confidence intervals

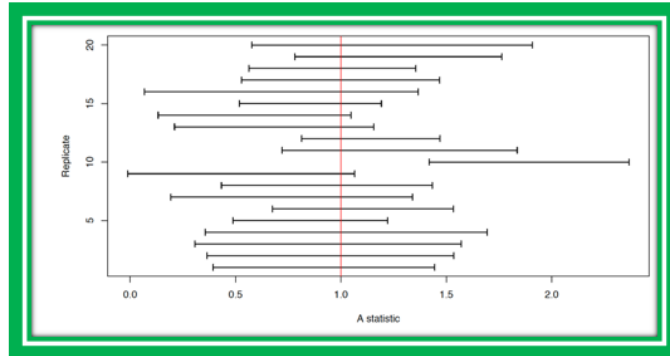


Confidence interval is used to indicate values for the true parameter that are more likely, given our data

IF you repeated your sampling many times and each time drew a confidence interval – 95% of the time (on average) the confidence interval would contain the true parameter value

Definition =

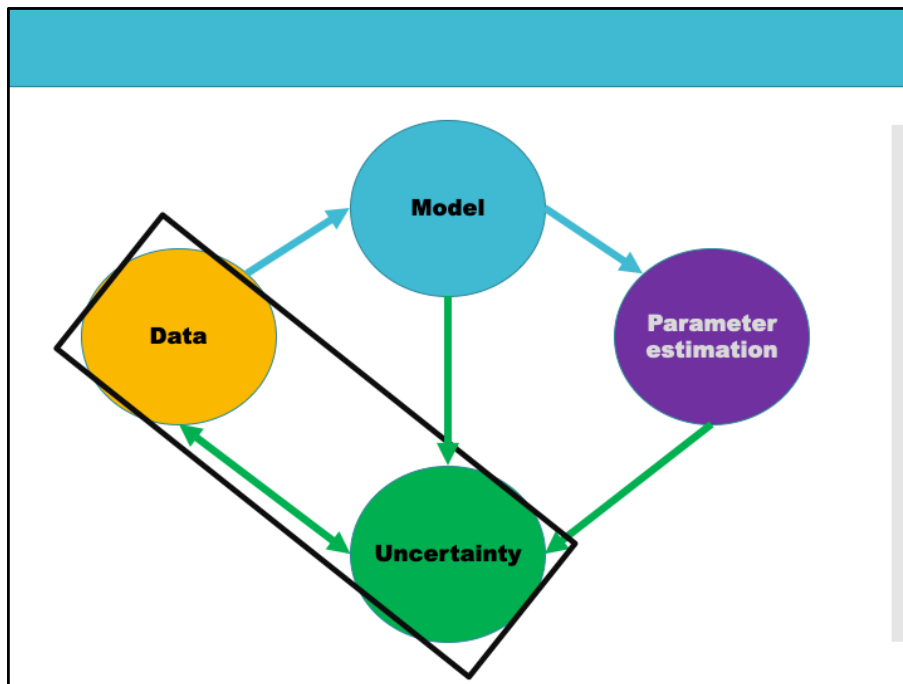
Confidence intervals



Confidence interval is used to indicate values for the true parameter that are more likely, given our data

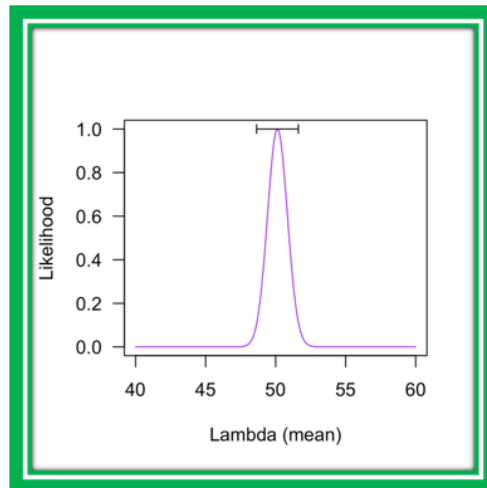
IF you repeated your sampling many times and each time drew a confidence interval – 95% of the time (on average) the confidence interval would contain the true parameter value **FREQUENTIST IDEA**

Definition = on slide



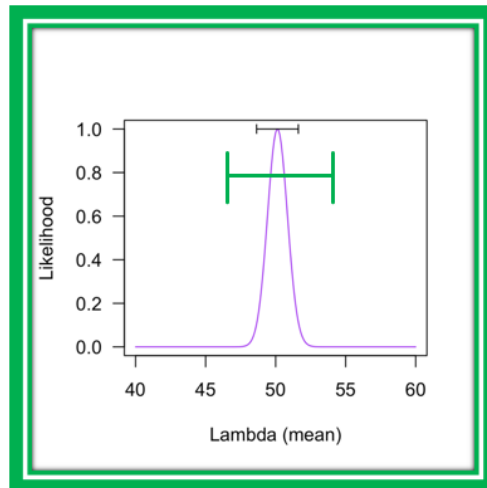
Finish off with the link between uncertainty and data

Uncertainty



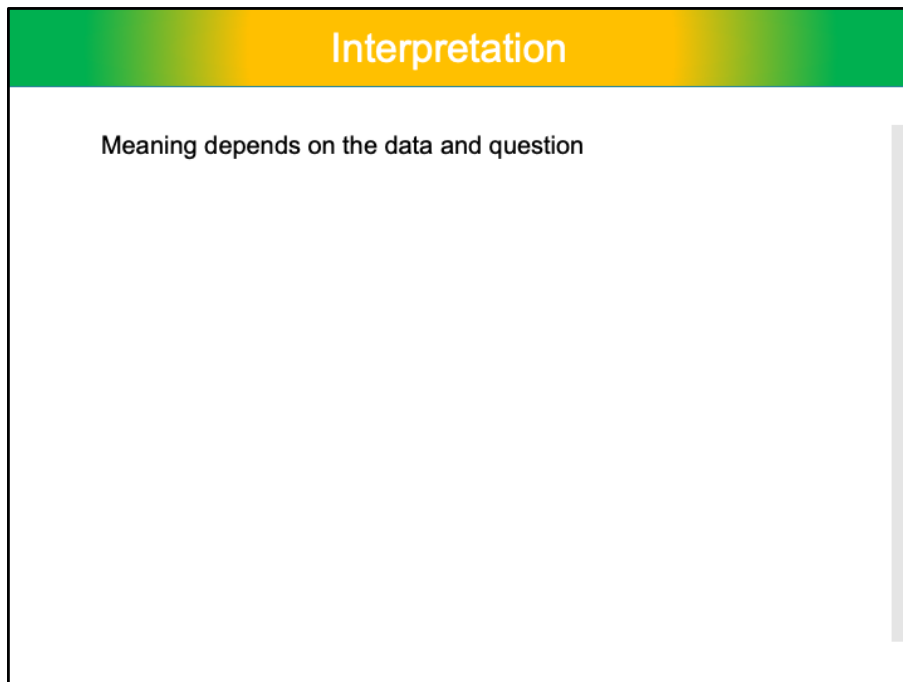
This is the confidence interval for our data

Sample size and uncertainty



Less data =
higher
uncertainty in
our estimates

This is the confidence interval for our data



Interpretation

Meaning depends on the data and question

How you interpret the results of maximum likelihood parameter estimation depends on your data and question

Interpretation

Meaning depends on the data and question:

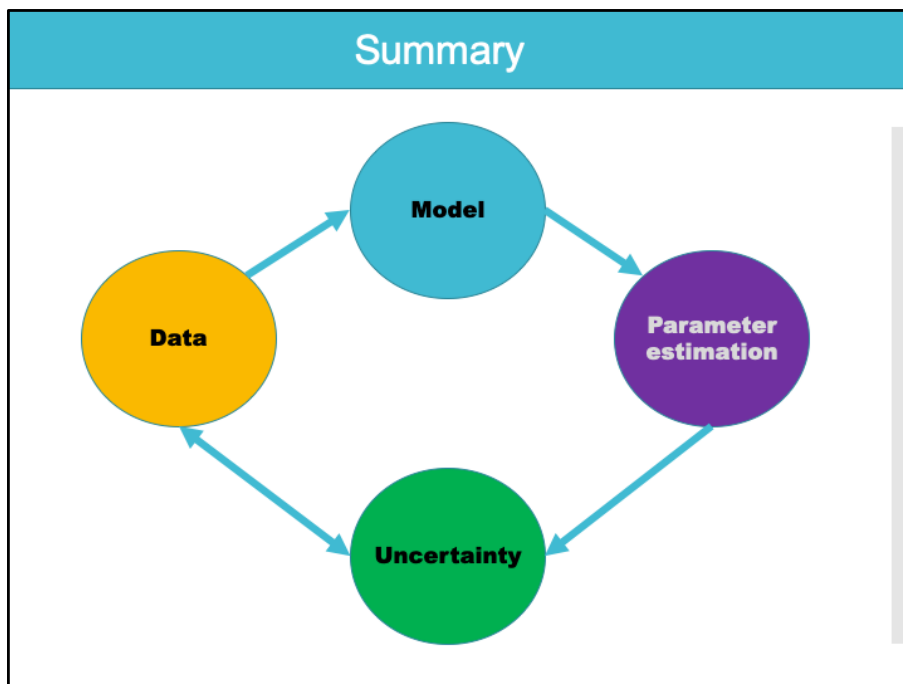
E.g. MLE of 50 lions and confidence interval of 49 to 52

= very good estimate in terms of uncertainty (only 3 lions variation)

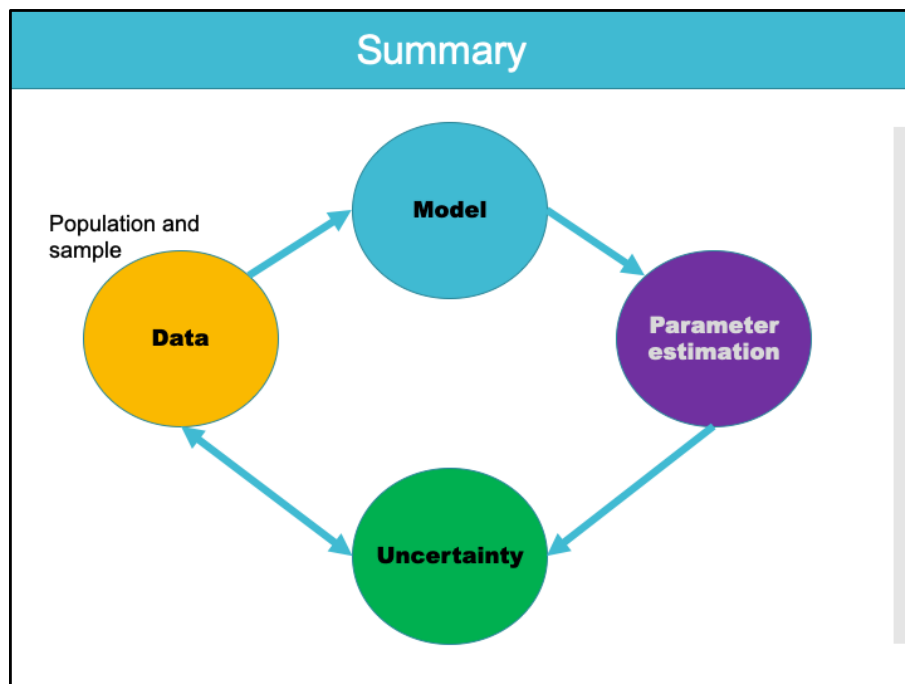
But

= useless if you need to be sure you capture all lions in an area,
one lion still free could be too many

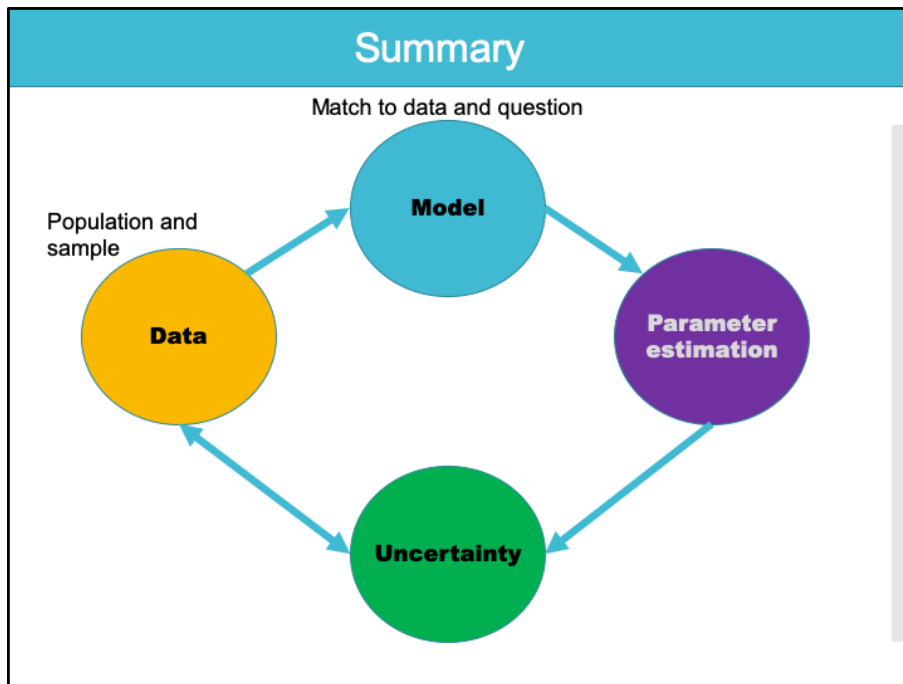
How you interpret the results of maximum likelihood parameter estimation depends on your data and question



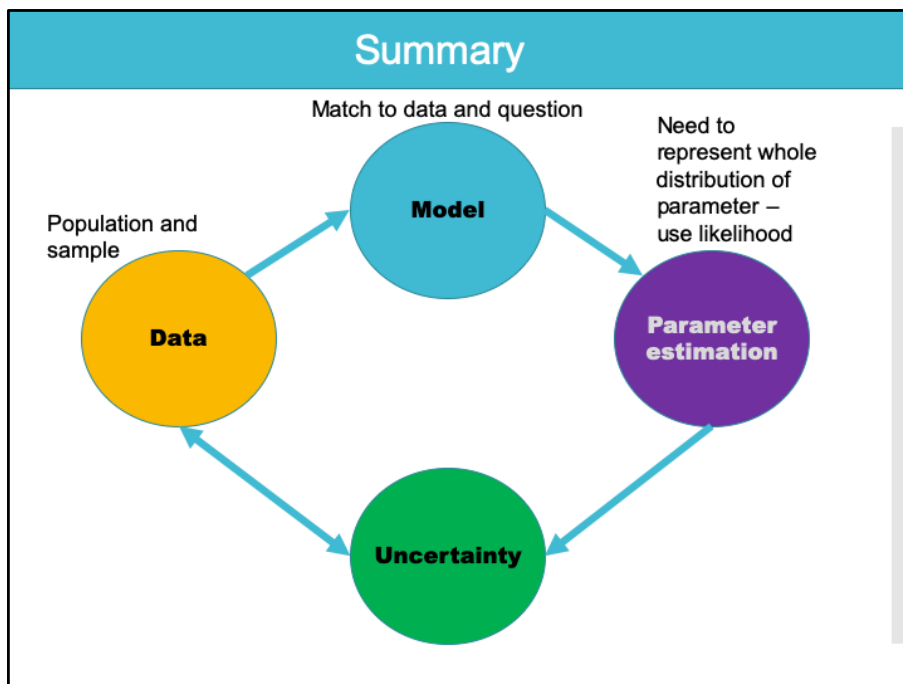
Summarise the lecture on the schematic



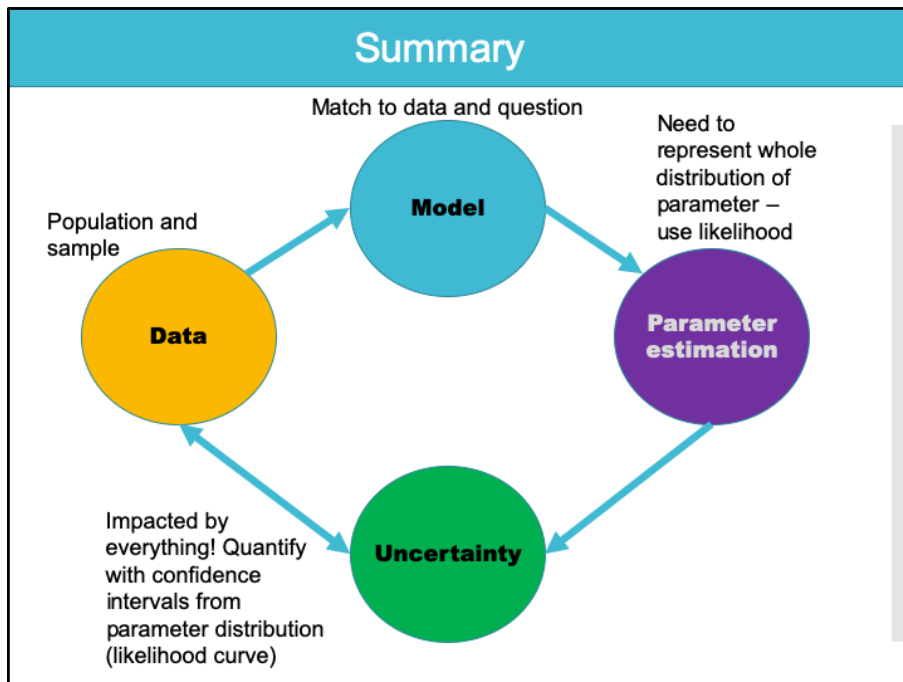
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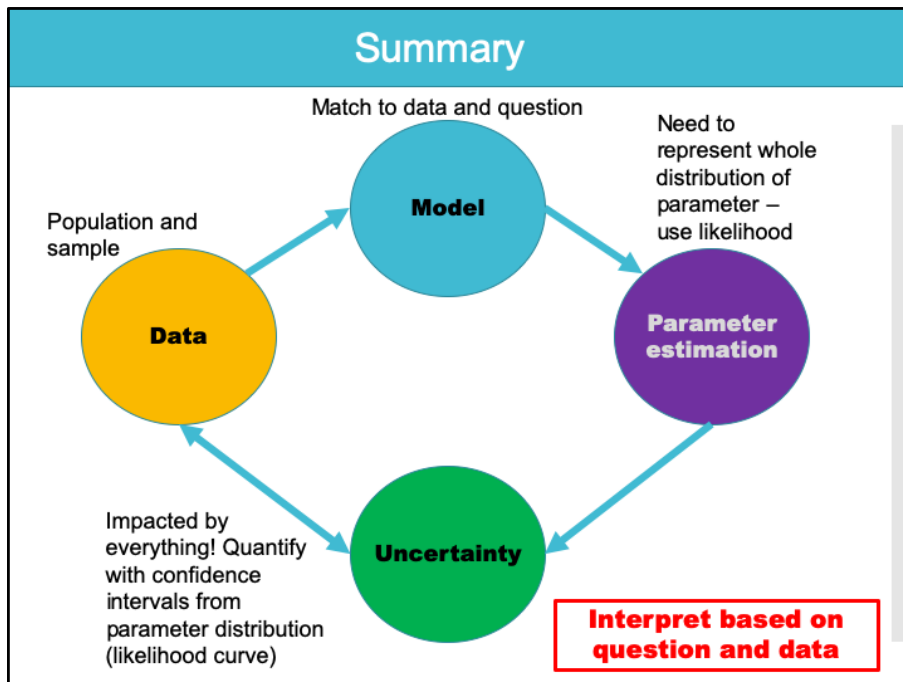
Summarise the lecture on the schematic



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Summarise the lecture on the schematic

EXERCISE TASK

On your table write in your own words:

“What maximum likelihood estimation is and why we use it in statistical modelling”

ASK any questions!!!

