

Factorial Experiments

Example

The connection between yield of a chemical process and the two factors temperature and concentration is to be investigated. Four experiments are conducted, where two values of each factor are used. This gives 4 possible level combinations of the two factors to investigate the yield. The experiment is given in the table below, where the observed responses (yield) are also given:

| Experiment no. | Temperature | Concentration | Yield |
|----------------|-------------|---------------|-------|
| 1 | 160 | 20 | 60 |
| 2 | 180 | 20 | 72 |
| 3 | 160 | 40 | 54 |
| 4 | 180 | 40 | 68 |
| | x_1 | x_2 | y |

The appropriate linear regression model is

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{12} x_1 x_2 + \epsilon,$$

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The design matrix X of this model is obviously:

$$X = \begin{bmatrix} 1 & 160 & 20 & 3200 \\ 1 & 180 & 20 & 3600 \\ 1 & 160 & 40 & 6400 \\ 1 & 180 & 40 & 7200 \end{bmatrix}$$

MINITAB fits the following model:

Regression Analysis: y versus x1; x2; x1x2

The regression equation is

$$y = -14,0 + 0,500 x_1 - 1,10 x_2 + 0,00500 x_1 x_2$$

| Predictor | Coef |
|-----------|------------|
| Constant | -14,0000 |
| x1 | 0,500000 |
| x2 | -1,10000 |
| x1x2 | 0,00500000 |

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Let us now recode the factors by introducing new independent variables

$$\begin{aligned} z_1 &= \frac{x_1 - 170}{10} \\ z_2 &= \frac{x_2 - 30}{10} \\ z_{12} &= z_1 \cdot z_2 \end{aligned}$$

The regression model is now

$$y = \beta_0 + \beta_1 z_1 + \beta_2 z_2 + \beta_{12} z_{12} + \epsilon$$

with design matrix

$$X = \begin{bmatrix} 1 & -1 & -1 & 1 \\ 1 & 1 & -1 & -1 \\ 1 & -1 & 1 & -1 \\ 1 & 1 & 1 & 1 \end{bmatrix}$$

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Regression Analysis: y versus z1; z2; z12

The regression equation is

$$y = 63,5 + 6,50 z_1 - 2,50 z_2 + 0,500 z_{12}$$

| Predictor | Coef |
|-----------|----------|
| Constant | 63,5000 |
| z1 | 6,50000 |
| z2 | -2,50000 |
| z12 | 0,500000 |

To see that we have the same fitted model, we can substitute the expressions for z_1, z_2, z_{12} in terms of the x_1, x_2 , to get:

$$\begin{aligned} \hat{y} &= 63.5 + 6.5 \cdot \frac{x_1 - 170}{10} - 2.5 \cdot \frac{x_2 - 30}{10} + 0.5 \cdot \frac{x_1 - 170}{10} \cdot \frac{x_2 - 30}{10} \\ &= -14 + 0.5x_1 - 1.1x_2 + 0.005x_1x_2 \end{aligned}$$

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Design of Experiments (DOE) terminology

In the example we consider two *factors*, A=temperature, B=concentration, and the response y =yield.

Each factor has two levels:

| Factor | low | high |
|--------|-----------|-----------|
| A | 160° (-1) | 180° (+1) |
| B | 20° (-1) | 40° (+1) |

We have thus 2 factors which each can be on 2 levels, making $2^2 = 4$ possible combinations. The following is standard notation of such an experiment, a so called 2^2 experiment:

| A | B | AB | Level code | Response |
|-------|-------|----------|------------|----------|
| -1 | -1 | 1 | 1 | y_1 |
| 1 | -1 | -1 | a | y_2 |
| -1 | 1 | -1 | b | y_3 |
| 1 | 1 | 1 | ab | y_4 |
| z_1 | z_2 | z_{12} | | |

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Multivariate regression with orthogonal design matrix X (Chapter 12.7 in book)

Consider the vector/matrix setup $y = X\beta + \epsilon$, or written out,

$$\begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix} = \begin{bmatrix} 1 & x_{11} & x_{21} & \cdots & x_{k1} \\ 1 & x_{12} & x_{22} & \cdots & x_{k2} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{1n} & x_{2n} & \cdots & x_{kn} \end{bmatrix} \begin{bmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_k \end{bmatrix} + \begin{bmatrix} \epsilon_1 \\ \epsilon_2 \\ \vdots \\ \epsilon_n \end{bmatrix}$$

We say that X has orthogonal columns if the product-sum of any two columns is 0. This means here that:

$$\sum_{i=1}^n x_{ji}x_{li} = 0 \text{ when } j \neq l \text{ (} j, l = 1, \dots, k \text{)}$$

$$\sum_{i=1}^n x_{li} = 0 \text{ for } l = 1, \dots, k$$

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A remarkable fact about the estimated regression coefficients in the above model is that each b_j depends on X only via the corresponding column for x_j , and that the estimated coefficients hence do not change when we look at submodels (i.e. take out variables from the model). The formulas are:

$$b_0 = \bar{y}$$

$$b_j = \frac{\sum_{i=1}^n x_{ji}y_i}{\sum_{i=1}^n x_{ji}^2} \text{ for } j = 1, 2, \dots, k \quad (3)$$

from which we get in particular

$$Var(b_j) = \frac{\sigma^2}{\sum_{i=1}^n x_{ji}^2} \text{ (prove it!)}$$

We also have:

$$SSR = b_1^2 \sum_{i=1}^n x_{1i}^2 + b_2^2 \sum_{i=1}^n x_{2i}^2 + \cdots + b_k^2 \sum_{i=1}^n x_{ki}^2 \quad (4)$$

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Back to two-factor experiment

The regression model is now

$$y = \beta_0 + \beta_1 z_1 + \beta_2 z_2 + \beta_{12} z_{12} + \epsilon$$

with design matrix

$$X = \begin{bmatrix} 1 & -1 & -1 & 1 \\ 1 & 1 & -1 & -1 \\ 1 & -1 & 1 & -1 \\ 1 & 1 & 1 & 1 \end{bmatrix}$$

We get, using the formula in (3):

$$b_0 = \frac{y_1 + y_2 + y_3 + y_4}{4} = 63.5$$

$$b_1 = \frac{-y_1 + y_2 - y_3 + y_4}{4} = \frac{y_2 + y_4}{4} - \frac{y_1 + y_3}{4} = 6.5$$

$$b_2 = \frac{-y_1 - y_2 + y_3 + y_4}{4} = \frac{y_3 + y_4}{4} - \frac{y_1 + y_2}{4} = -2.5$$

$$b_{12} = \frac{y_1 - y_2 - y_3 + y_4}{4} = \frac{y_4 - y_3}{4} - \frac{y_2 - y_1}{4} = 0.5$$

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DOE terminology – main effects:

$$\begin{aligned}\hat{A} &= 2b_1 \\ &= \frac{y_2 + y_4}{2} - \frac{y_1 + y_3}{2} \\ &= \text{mean response when A is high} - \text{mean response when A is low}\end{aligned}$$

Similarly, the estimated effect of B is:

$$\begin{aligned}\hat{B} &= 2b_2 \\ &= \frac{y_3 + y_4}{2} - \frac{y_1 + y_2}{2} \\ &= \text{mean response when B is high} - \text{mean response when B is low}\end{aligned}$$

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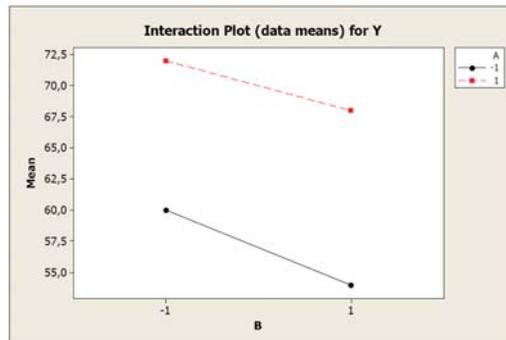
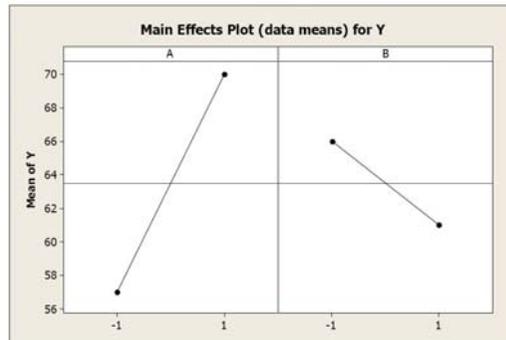
Interaction effects

Now what is the DOE interpretation corresponding to b_{12} ? The answer is that $2b_{12}$ is denoted \widehat{AB} and called the *estimated interaction effect between A and B*. We have the following motivation for this, where the last line is the general definition of a two-factor interaction:

$$\begin{aligned}\widehat{AB} &= 2b_{12} \\ &= \frac{y_4 - y_3}{2} - \frac{y_2 - y_1}{2} \\ &= \frac{\text{estimated main effect of A when B is high}}{2} \\ &\quad - \frac{\text{estimated main effect of A when B is low}}{2}\end{aligned}$$

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$$\begin{aligned}\hat{A} &= \frac{72 + 68}{2} - \frac{60 + 54}{2} = 13 \\ \hat{B} &= \frac{54 + 68}{2} - \frac{60 + 72}{2} = -5 \\ \widehat{AB} &= \frac{68 - 54}{2} - \frac{72 - 60}{2} = 1\end{aligned}$$



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Three factors

| A | B | C | AB | AC | BC | ABC | Level code | Response |
|-------|-------|-------|----------|----------|----------|-----------|------------|----------|
| - | - | - | + | + | + | - | 1 | 60 |
| + | - | - | - | - | + | + | a | 72 |
| - | + | - | - | + | - | + | b | 54 |
| + | + | - | + | - | - | - | ab | 68 |
| - | - | + | + | - | - | + | c | 52 |
| + | - | + | - | + | - | - | ac | 83 |
| - | + | + | - | - | + | - | bc | 45 |
| + | + | + | + | + | + | + | abc | 80 |
| z_1 | z_2 | z_3 | z_{12} | z_{13} | z_{23} | z_{123} | | |

The corresponding regression model is:

$$y = \beta_0 + \beta_1 z_1 + \beta_2 z_2 + \beta_3 z_3 + \beta_{12} z_{12} + \beta_{13} z_{13} + \beta_{23} z_{23} + \beta_{123} z_{123} + \epsilon$$

$$\hat{A} = \frac{72 + 68 + 83 + 80}{4} - \frac{60 + 54 + 52 + 45}{4} = 23$$

$$\hat{B} = \frac{54 + 68 + 45 + 80}{4} - \frac{60 + 72 + 52 + 83}{4} = -5$$

$$\hat{C} = \frac{52 + 83 + 45 + 80}{4} - \frac{60 + 72 + 54 + 68}{4} = 1.5$$

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Two-factor interaction

$$\begin{aligned} \widehat{AB} &= 2b_{12} \\ &= \frac{\text{estimated main effect of A when B is high}}{2} \\ &\quad - \frac{\text{estimated main effect of A when B is low}}{2} \\ &= \frac{\frac{68+80}{2} - \frac{45+54}{2}}{2} - \frac{\frac{83+72}{2} - \frac{52+60}{2}}{2} \\ &= 1.5 \end{aligned}$$

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Three-factor interaction

$$\begin{aligned} \widehat{ABC} &= 2b_{123} \\ &= \frac{\text{estimated interaction between A and B when C is high}}{2} \\ &\quad - \frac{\text{estimated interaction between A and B when C is low}}{2} \end{aligned}$$

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Or: using + and – in columns:

| A | B | C | AB | AC | BC | ABC | Level code | Response |
|---|---|---|----|----|----|-----|------------|----------|
| - | - | - | + | + | + | - | 1 | 60 |
| + | - | - | - | - | + | + | a | 72 |
| - | + | - | - | + | - | + | b | 54 |
| + | + | - | + | - | - | - | ab | 68 |
| - | - | + | + | - | - | + | c | 52 |
| + | - | + | - | + | - | - | ac | 83 |
| - | + | + | - | - | + | - | bc | 45 |
| + | + | + | + | + | + | + | abc | 80 |

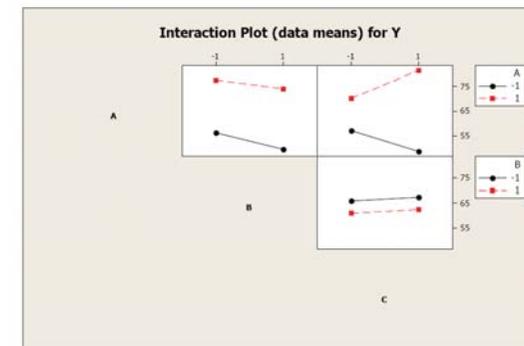
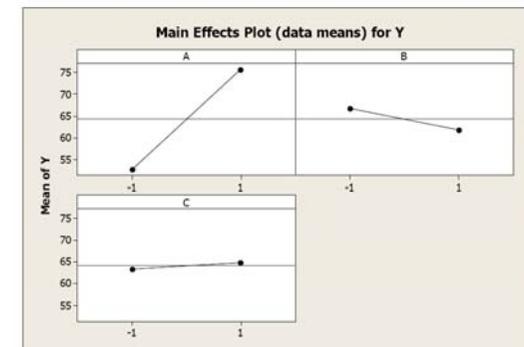
$$\widehat{AB} = \frac{60+68+52+80}{4} - \frac{72+54+83+45}{4} = 1.5$$

$$\widehat{AC} = \frac{60+54+83+80}{4} - \frac{72+68+52+45}{4} = 10$$

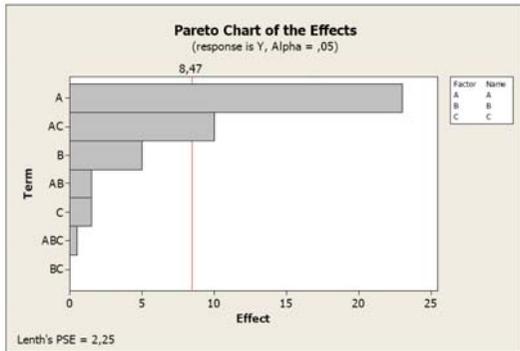
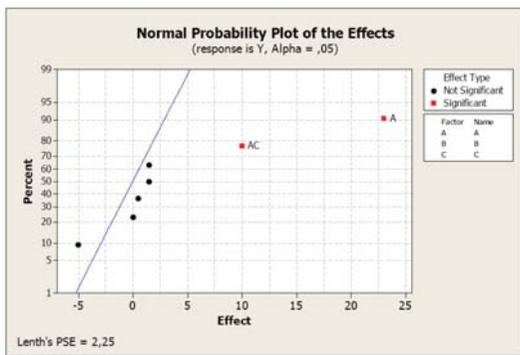
$$\widehat{BC} = \frac{45+80+60+72}{4} - \frac{83+52+68+54}{4} = 0$$

$$\widehat{ABC} = \frac{80+52+54+72}{4} - \frac{83+45+60+68}{4} = 0.5$$

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Cube plot

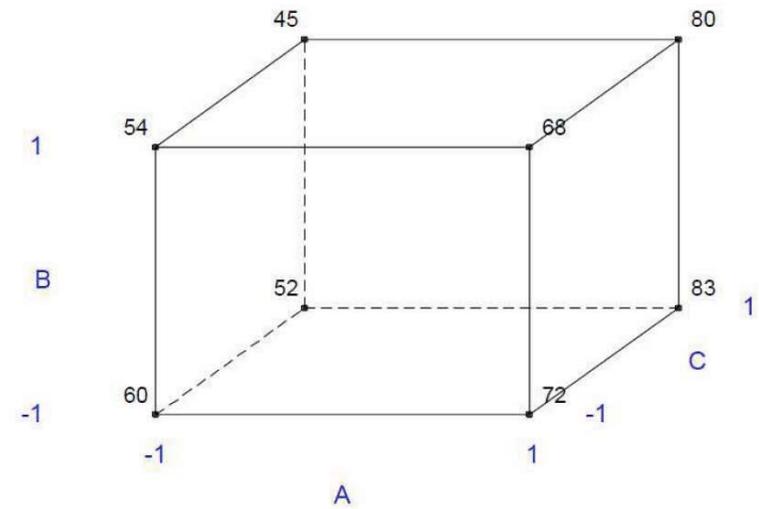


Figure 3: Cube plot of data in the table for Three factors

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Four factors – example

| StdOrder | RunOrder | CenterPt | Blocks | A | B | C | D | Y |
|----------|----------|----------|--------|----|----|----|----|----|
| 1 | 1 | 1 | 1 | -1 | -1 | -1 | -1 | 71 |
| 2 | 2 | 1 | 1 | -1 | -1 | -1 | -1 | 81 |
| 3 | 3 | 1 | 1 | -1 | 1 | -1 | -1 | 90 |
| 4 | 4 | 1 | 1 | 1 | -1 | -1 | -1 | 82 |
| 5 | 5 | 1 | 1 | -1 | -1 | 1 | -1 | 68 |
| 6 | 6 | 1 | 1 | -1 | 1 | 1 | -1 | 61 |
| 7 | 7 | 1 | 1 | -1 | 1 | 1 | -1 | 87 |
| 8 | 8 | 1 | 1 | 1 | 1 | 1 | -1 | 80 |
| 9 | 9 | 1 | 1 | -1 | -1 | -1 | 1 | 61 |
| 10 | 10 | 1 | 1 | 1 | -1 | -1 | 1 | 50 |
| 11 | 11 | 1 | 1 | -1 | 1 | -1 | 1 | 89 |
| 12 | 12 | 1 | 1 | 1 | 1 | -1 | 1 | 83 |
| 13 | 13 | 1 | 1 | -1 | -1 | 1 | 1 | 59 |
| 14 | 14 | 1 | 1 | 1 | -1 | 1 | 1 | 51 |
| 15 | 15 | 1 | 1 | -1 | 1 | 1 | 1 | 85 |
| 16 | 16 | 1 | 1 | 1 | 1 | 1 | 1 | 78 |

Full Factorial Design

Factors: 4 Base Design:
4; 16
Runs: 16 Replicates:
1
Blocks: 1 Center pts
(total): 0

All terms are free from aliasing.

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Factorial Fit: Y versus A; B; C; D

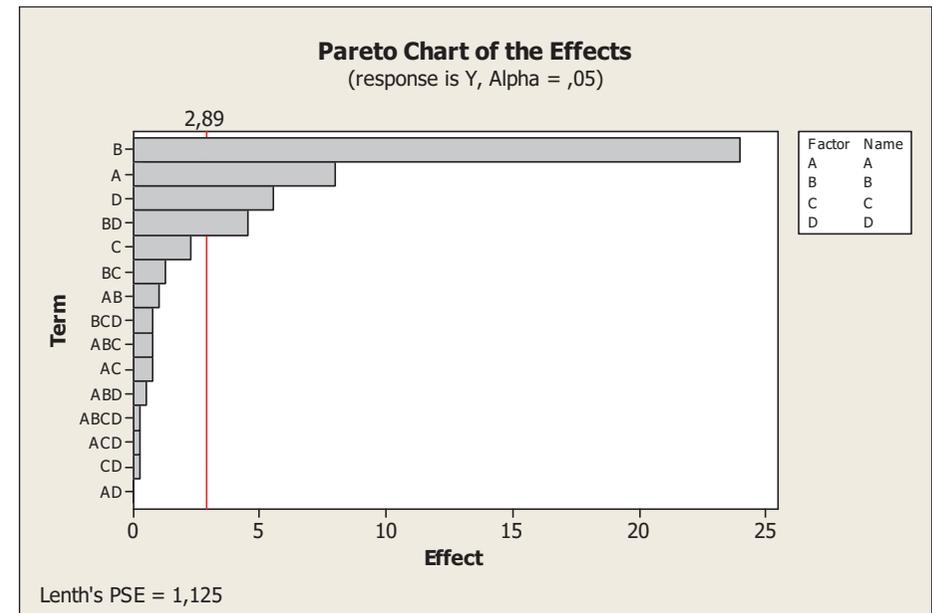
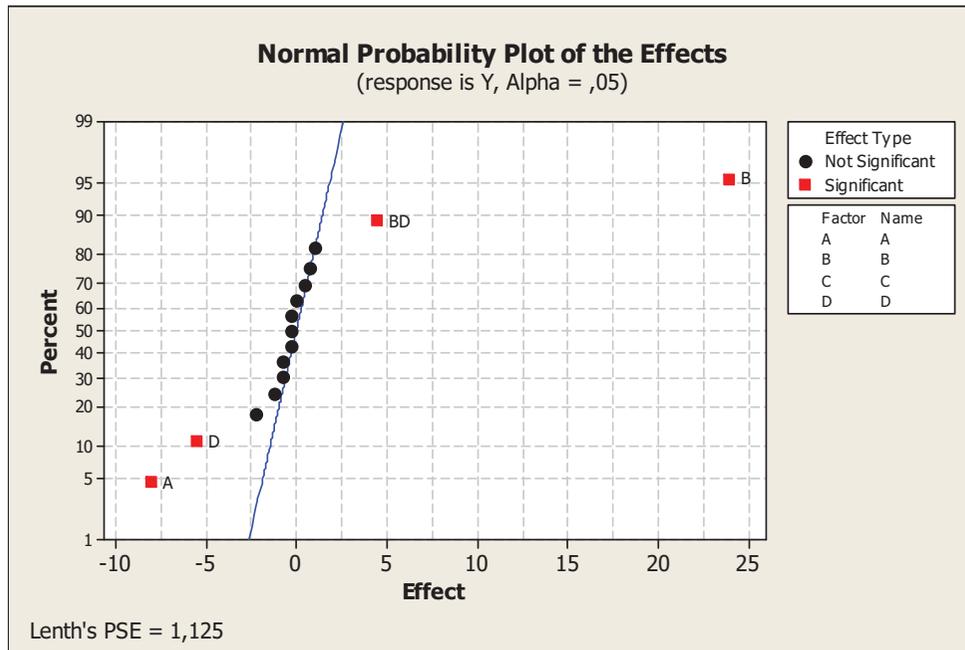
Estimated Effects and Coefficients for Y (coded units)

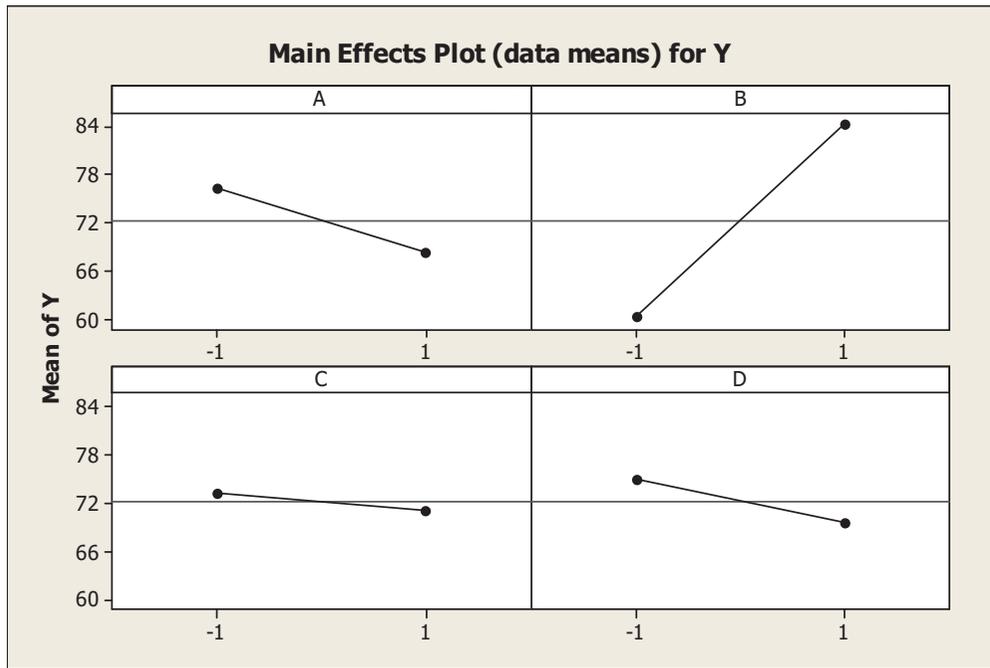
| Term | Effect | Coef |
|----------|--------|--------|
| Constant | | 72,250 |
| A | -8,000 | -4,000 |
| B | 24,000 | 12,000 |
| C | -2,250 | -1,125 |
| D | -5,500 | -2,750 |
| A*B | 1,000 | 0,500 |
| A*C | 0,750 | 0,375 |
| A*D | -0,000 | -0,000 |
| B*C | -1,250 | -0,625 |
| B*D | 4,500 | 2,250 |
| C*D | -0,250 | -0,125 |
| A*B*C | -0,750 | -0,375 |
| A*B*D | 0,500 | 0,250 |
| A*C*D | -0,250 | -0,125 |
| B*C*D | -0,750 | -0,375 |
| A*B*C*D | -0,250 | -0,125 |

S = *

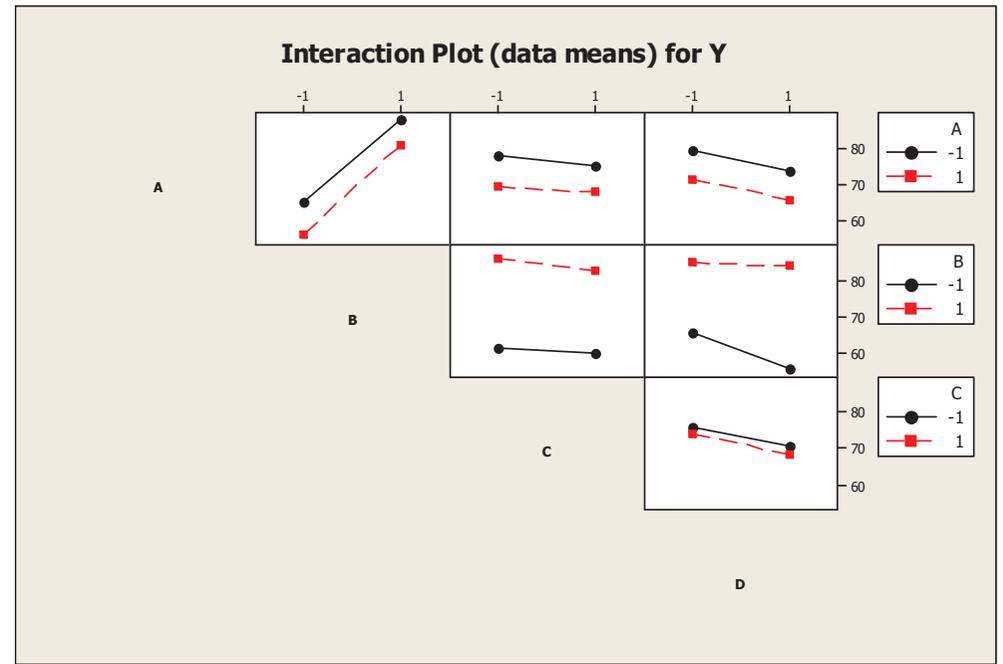
Analysis of Variance for Y (coded units)

| Source | DF | Seq SS | Adj SS | Adj MS | F | P |
|--------------------|----|---------|---------|---------|---|---|
| Main Effects | 4 | 2701,25 | 2701,25 | 675,313 | * | * |
| 2-Way Interactions | 6 | 93,75 | 93,75 | 15,625 | * | * |
| 3-Way Interactions | 4 | 5,75 | 5,75 | 1,438 | * | * |
| 4-Way Interactions | 1 | 0,25 | 0,25 | 0,250 | * | * |
| Residual Error | 0 | * | * | * | | |
| Total | 15 | 2801,00 | | | | |





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Example: Three factors and replicate

| ↓ | C1 | C2 | C3 | C4 | C5 | C6 | C7 | C8 | C9 | C10 | C11 | C12 | C13 | C14 | C15 |
|----|----------|----------|----------|--------|----|----|----|----|----|-----|-----|-----|-----|-----|-----|
| | StdOrder | RunOrder | CenterPt | Blocks | A | B | C | Y | | | | | | | |
| 1 | 1 | 1 | 1 | 1 | -1 | -1 | -1 | 59 | | | | | | | |
| 2 | 2 | 2 | 1 | 1 | 1 | -1 | -1 | 74 | | | | | | | |
| 3 | 3 | 3 | 1 | 1 | -1 | 1 | -1 | 50 | | | | | | | |
| 4 | 4 | 4 | 1 | 1 | 1 | 1 | -1 | 69 | | | | | | | |
| 5 | 5 | 5 | 1 | 1 | -1 | -1 | 1 | 50 | | | | | | | |
| 6 | 6 | 6 | 1 | 1 | 1 | -1 | 1 | 81 | | | | | | | |
| 7 | 7 | 7 | 1 | 1 | -1 | 1 | 1 | 46 | | | | | | | |
| 8 | 8 | 8 | 1 | 1 | 1 | 1 | 1 | 79 | | | | | | | |
| 9 | 9 | 9 | 1 | 1 | -1 | -1 | -1 | 61 | | | | | | | |
| 10 | 10 | 10 | 1 | 1 | 1 | -1 | -1 | 70 | | | | | | | |
| 11 | 11 | 11 | 1 | 1 | -1 | 1 | -1 | 58 | | | | | | | |
| 12 | 12 | 12 | 1 | 1 | 1 | 1 | -1 | 67 | | | | | | | |
| 13 | 13 | 13 | 1 | 1 | -1 | -1 | 1 | 54 | | | | | | | |
| 14 | 14 | 14 | 1 | 1 | 1 | -1 | 1 | 85 | | | | | | | |
| 15 | 15 | 15 | 1 | 1 | -1 | 1 | 1 | 44 | | | | | | | |
| 16 | 16 | 16 | 1 | 1 | 1 | 1 | 1 | 81 | | | | | | | |

Factorial Fit: Y versus A; B; C

Estimated Effects and Coefficients for Y (coded units)

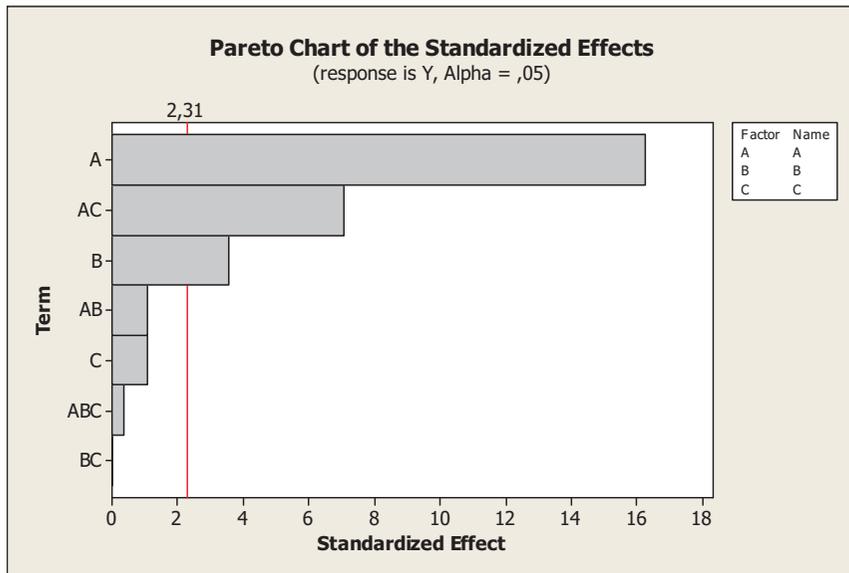
| Term | Effect | Coef | SE Coef | T | P |
|----------|--------|--------|---------|-------|-------|
| Constant | 64,250 | 0,7071 | 90,86 | 0,000 | |
| A | 23,000 | 11,500 | 0,7071 | 16,26 | 0,000 |
| B | -5,000 | -2,500 | 0,7071 | -3,54 | 0,008 |
| C | 1,500 | 0,750 | 0,7071 | 1,06 | 0,320 |
| A*B | 1,500 | 0,750 | 0,7071 | 1,06 | 0,320 |
| A*C | 10,000 | 5,000 | 0,7071 | 7,07 | 0,000 |
| B*C | 0,000 | 0,000 | 0,7071 | 0,00 | 1,000 |
| A*B*C | 0,500 | 0,250 | 0,7071 | 0,35 | 0,733 |

S = 2,82843 R-Sq = 97,63% R-Sq(adj) = 95,55%

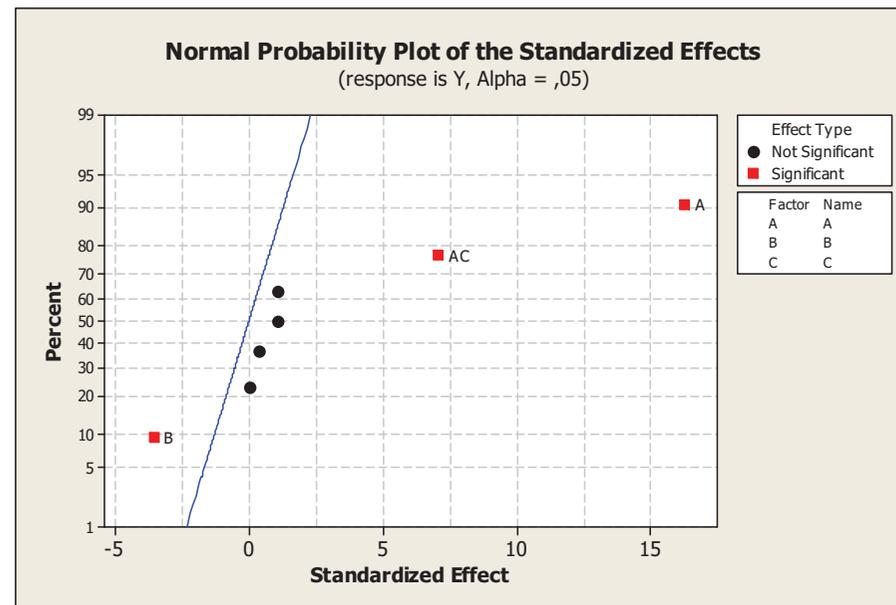
Analysis of Variance for Y (coded units)

| Source | DF | Seq SS | Adj SS | Adj MS | F | P |
|--------------------|----|---------|---------|---------|-------|-------|
| Main Effects | 3 | 2225,00 | 2225,00 | 741,667 | 92,71 | 0,000 |
| 2-Way Interactions | 3 | 409,00 | 409,00 | 136,333 | 17,04 | 0,001 |
| 3-Way Interactions | 1 | 1,00 | 1,00 | 1,000 | 0,13 | 0,733 |
| Residual Error | 8 | 64,00 | 64,00 | 8,000 | | |
| Pure Error | 8 | 64,00 | 64,00 | 8,000 | | |
| Total | 15 | 2699,00 | | | | |

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Blocking in 2^k experiments

Full experiment:

| StdO | A | B | C | AB | AC | BC | ABC |
|------|----|----|----|----|----|----|-----|
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | -1 |
| 2 | 1 | -1 | -1 | -1 | -1 | 1 | 1 |
| 3 | -1 | 1 | -1 | -1 | 1 | -1 | 1 |
| 4 | 1 | 1 | -1 | 1 | -1 | -1 | -1 |
| 5 | -1 | -1 | 1 | 1 | -1 | -1 | 1 |
| 6 | 1 | -1 | 1 | -1 | 1 | -1 | -1 |
| 7 | -1 | 1 | 1 | -1 | -1 | 1 | -1 |
| 8 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Two blocks:

Use column ABC as generator, i.e.

Block 1 consists of experiments with ABC = -1

Block 2 consists of experiments with ABC = 1

| StdO | A | B | C | AB | AC | BC | ABC | Blokk |
|------|----|----|----|----|----|----|-----|-------|
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | -1 | 1 |
| 4 | 1 | 1 | -1 | 1 | -1 | -1 | -1 | 1 |
| 6 | 1 | -1 | 1 | -1 | 1 | -1 | -1 | 1 |
| 7 | -1 | 1 | 1 | -1 | -1 | 1 | -1 | 1 |
| 2 | 1 | -1 | -1 | -1 | -1 | 1 | 1 | 2 |
| 3 | -1 | 1 | -1 | -1 | 1 | -1 | 1 | 2 |
| 5 | -1 | -1 | 1 | 1 | -1 | -1 | 1 | 2 |
| 8 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |

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| StdO | A | B | C | AB | AC | BC | ABC | Blokk |
|------|----|----|----|----|----|----|-----|-------|
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | -1 | 1 |
| 4 | 1 | 1 | -1 | 1 | -1 | -1 | -1 | 1 |
| 6 | 1 | -1 | 1 | -1 | 1 | -1 | -1 | 1 |
| 7 | -1 | 1 | 1 | -1 | -1 | 1 | -1 | 1 |
| 2 | 1 | -1 | -1 | -1 | -1 | 1 | 1 | 2 |
| 3 | -1 | 1 | -1 | -1 | 1 | -1 | 1 | 2 |
| 5 | -1 | -1 | 1 | 1 | -1 | -1 | 1 | 2 |
| 8 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |

The interaction ABC is confounded ("mixed") with the block effect. This means that the value of the estimated coefficient of ABC can be due to both interaction effect and block-effect.

Suppose all Y in block 2 are increased by a value h. Then the estimated effect of ABC will increase by h. But one cannot know from observations whether this is due to the interaction ABC or the block effect.

On the other hand, the estimated main effects A,B,C and the two-factor interactions AB,AC,BC are not changed by the h. These are of most importance to estimate, so the choice of blocking seems reasonable.

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Four blocks in 2³ experiment

Need two columns of +/- to define 4 blocks. Turns out that the best option is to use two two-factor interactions, e.g. AB and AC (which is default in MINITAB)

- Block 1: Experiments where AB = AC = -1
- Block 2: Experiments where AB = -1, AC = 1
- Block 3: Experiments where AB = 1, AC = -1
- Block 4: Experiments where AB = AC = 1

| StdO | A | B | C | AB | AC | BC | ABC | Blokk |
|------|----|----|----|----|----|----|-----|-------|
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | -1 | 4 |
| 2 | 1 | -1 | -1 | -1 | -1 | 1 | 1 | 1 |
| 3 | -1 | 1 | -1 | -1 | 1 | -1 | 1 | 2 |
| 4 | 1 | 1 | -1 | 1 | -1 | -1 | -1 | 3 |
| 5 | -1 | -1 | 1 | 1 | -1 | -1 | 1 | 3 |
| 6 | 1 | -1 | 1 | -1 | 1 | -1 | -1 | 2 |
| 7 | -1 | 1 | 1 | -1 | -1 | 1 | -1 | 1 |
| 8 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 |

Block structure is as follows:

| StdO | A | B | C | AB | AC | BC | ABC | Blokk |
|------|----|----|----|----|----|----|-----|-------|
| 2 | 1 | -1 | -1 | -1 | -1 | 1 | 1 | 1 |
| 7 | -1 | 1 | 1 | -1 | -1 | 1 | -1 | 1 |
| 3 | -1 | 1 | -1 | -1 | 1 | -1 | 1 | 2 |
| 6 | 1 | -1 | 1 | -1 | 1 | -1 | -1 | 2 |
| 4 | 1 | 1 | -1 | 1 | -1 | -1 | -1 | 3 |
| 5 | -1 | -1 | 1 | 1 | -1 | -1 | 1 | 3 |
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | -1 | 4 |
| 8 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 4 |

Interaction effects AB and AC are confounded with the block effect, since they are generators for the blocks. In addition, their product AB*AC = AABC = BC is confounded with the block effect (Note: the BC column is constant within each block).

Adding h2 to block 2, h3 to block 3, h4 to block 4 does not change estimated effects of A,B,C, and also does not change the third order interaction ABC. However, e.g. AB will change by 2h3+2h4-2h2 and we do not know whether this is due to an interaction effect or blocking effect: This is CONFOUNDING.

How to determine which columns to use for blocking?

Idea: Try to leave estimates for main effects and low order interactions unchanged by blocking.

Note: I = AA = BB = CC where I is a column of 1's

Find the blocks for a 2³ experiment using columns ABC and AC. The interaction between ABC and AC is

$$ABC*AC = AA*B*CC = B$$

which is a main effect, which hence is confounded with the block effect (in addition to ABC and AC)

Generalisering

Gå ut i frå at vi skal dele eit 2⁶ forsøk opp i 8 blokker etter blokkfaktorane B₁ = ACE, B₂ = ABEF og B₃ = ABCD. Blokkinddelinga følger då følgjande mønster:

| Blokk 1 | Blokk 2 | Blokk 3 | Blokk 4 | Blokk 5 | Blokk 6 | Blokk 7 | Blokk 8 |
|---------|---------|---------|---------|---------|---------|---------|---------|
| (-- -) | (+ - -) | (- + -) | (+ + -) | (- - +) | (+ - +) | (- + +) | (+ + +) |

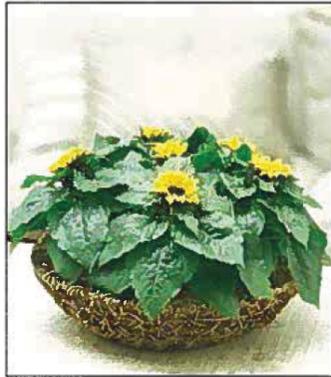
Vi får:

- B₁B₂ = ACEABEF = BCF
- B₁B₃ = ACEABCD = BDE
- B₂B₃ = ABEFABCD = CDEF
- B₁B₂B₃ = ACEABEFABCD = ADF

Som saman med B₁ = ACE, B₂ = ABEF og B₃ = ABCD blir konfundert med blokkeffekten.

Example obligatory project

“From a seed to a nice plant”



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Figure 1.1 Box and 16 containers with the seeds: during the experience all the glasses were put inside the green box which was covered with a plastic film on the top to guarantee proper humidity conditions.

| Factor | - | + |
|--------------------------|------------------|------------|
| Seeds (A) | Broccoli Decicco | Sunflowers |
| Watering fluid (B) | Coffee | Water |
| Growth medium (C) | Soil | Cotton |
| Additional nutrients (D) | Without | With |

| StdOrder | RunOrder | CenterPt | Blocks | Seeds | Watering fluid | Growth medium | Additional nutrients | Length (response variable) |
|----------|----------|----------|--------|-------|----------------|---------------|----------------------|----------------------------|
| 5 | 1 | 1 | 1 | -1 | -1 | 1 | -1 | 0.1 |
| 2 | 2 | 1 | 1 | 1 | -1 | -1 | -1 | 20.3 |
| 16 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 0.9 |
| 9 | 4 | 1 | 1 | -1 | -1 | -1 | 1 | 0.2 |
| 15 | 5 | 1 | 1 | -1 | 1 | 1 | 1 | 0.0 |
| 12 | 6 | 1 | 1 | 1 | 1 | -1 | 1 | 6.9 |
| 6 | 7 | 1 | 1 | 1 | -1 | 1 | -1 | 1.1 |
| 1 | 8 | 1 | 1 | -1 | -1 | -1 | -1 | 11.7 |
| 10 | 9 | 1 | 1 | 1 | -1 | -1 | 1 | 5.9 |
| 13 | 10 | 1 | 1 | -1 | -1 | 1 | 1 | 0.0 |
| 4 | 11 | 1 | 1 | 1 | 1 | -1 | -1 | 23.3 |
| 8 | 12 | 1 | 1 | 1 | 1 | 1 | -1 | 4.5 |
| 7 | 13 | 1 | 1 | -1 | 1 | 1 | -1 | 9.1 |
| 3 | 14 | 1 | 1 | -1 | 1 | -1 | -1 | 12.2 |
| 14 | 15 | 1 | 1 | 1 | -1 | 1 | 1 | 1.5 |
| 11 | 16 | 1 | 1 | -1 | 1 | -1 | 1 | 2.9 |

Table 3.1 Matrix of the design of experiments.

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Estimated Effects and Coefficients for length (coded units)

| Term | Effect | Coef |
|----------|--------|--------|
| Constant | | 6,287 |
| A | 3,525 | 1,763 |
| B | 2,375 | 1,187 |
| C | -8,275 | -4,138 |
| D | -8,000 | -4,000 |
| A*B | -0,675 | -0,337 |
| A*C | -3,825 | -1,913 |
| A*D | -0,500 | -0,250 |
| B*C | 0,575 | 0,287 |
| B*D | -1,600 | -0,800 |
| C*D | 4,900 | 2,450 |
| A*B*C | -0,875 | -0,438 |
| A*B*D | 0,100 | 0,050 |
| A*C*D | 2,000 | 1,000 |
| B*C*D | -1,650 | -0,825 |
| A*B*C*D | 1,150 | 0,575 |

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MINITAB plots

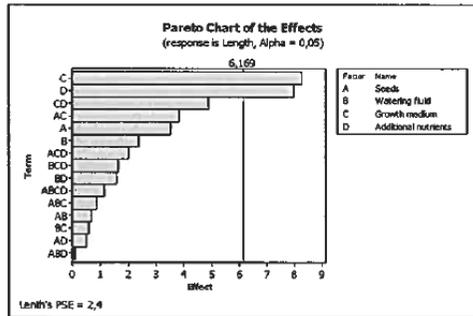


Figure 5.2 Pareto-chart of the effects with terms up to 4th order.

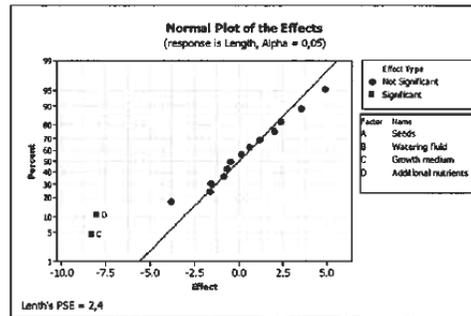


Figure 5.3 Normal plot of the effects with terms up to 4th order.

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Assuming third and fourth order interactions are 0

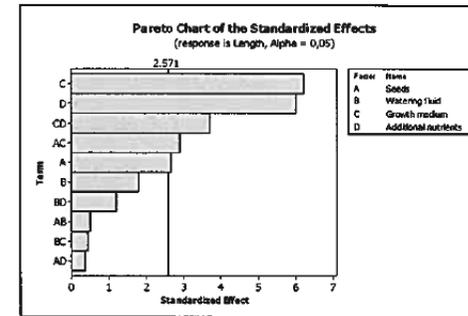


Figure 5.6 Pareto-chart of the effects with terms up to 2nd order.

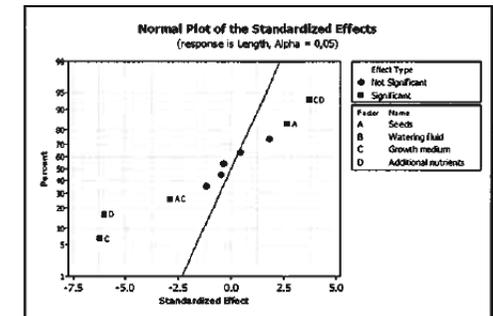


Figure 5.7 Normal plot of the effects with terms up to 2nd order.

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Interaction plots

The plots of the interactions CD and AC are the following:

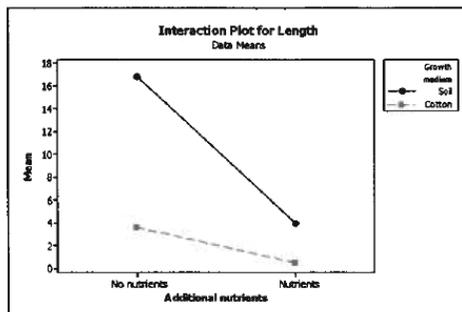


Figure 6.1 Interaction plot between growth medium and additional nutrients (CD).

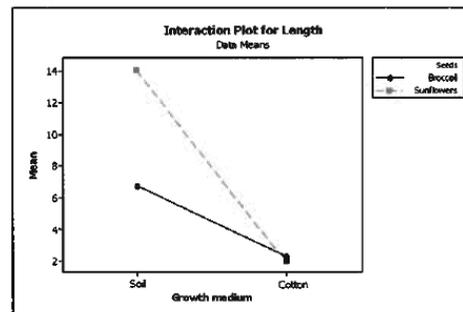


Figure 6.2 Interaction plot between seeds and growth medium (AC).

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Fractional Factorial Designs at Two Levels

12.1. REDUNDANCY

Consider a two-level design in seven variables. A complete factorial arrangement requires $2^7 = 128$ runs. From these runs 128 statistics can be calculated, which estimate the following effects:

| main | interactions | | | | | | |
|-----------------|--------------|----------|----------|----------|----------|----------|---|
| | 2-factor | 3-factor | 4-factor | 5-factor | 6-factor | 7-factor | |
| average effects | 21 | 35 | 35 | 21 | 7 | 1 | |
| | 1 | 7 | 21 | 35 | 21 | 7 | 1 |

Now the fact that all these effects can be estimated does not imply that they all are of appreciable size. There tends to be a certain hierarchy. In terms of absolute magnitude, main effects tend to be larger than two-factor interactions, which in turn tend to be larger than three-factor interactions, and so on. This fact relates directly to the properties of smoothness and similarity discussed earlier. (In particular, for quantitative variables the main effects and interactions can be associated with the terms of a Taylor series expansion of a response function. Ignoring, say, three-factor interactions corresponds to ignoring terms of third order in the Taylor expansion.)

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Fractional Factorial Design

Reactor Example i BHH kap. 12

Factors: 5 Base Design: 5; 16 Resolution: V
 Runs: 16 Replicates: 1 Fraction: 1/2
 Blocks: 1 Center pts (total): 0

Design Generators: E = ABCD

Defining Relation: I = ABCDE

Alias Structure

I + ABCDE

A + BCDE
 B + ACDE
 C + ABDE
 D + ABCE
 E + ABCD
 AB + CDE
 AC + BDE
 AD + BCE
 AE + BCD
 BC + ADE
 BD + ACE
 BE + ACD
 CD + ABE
 CE + ABD
 DE + ABC

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Data Display

| Row | A | B | C | D | E | Y |
|-----|----|----|----|----|----|----|
| 1 | -1 | -1 | -1 | -1 | 1 | 56 |
| 2 | 1 | -1 | -1 | -1 | -1 | 53 |
| 3 | -1 | 1 | -1 | -1 | -1 | 63 |
| 4 | 1 | 1 | -1 | -1 | 1 | 65 |
| 5 | -1 | -1 | 1 | -1 | -1 | 53 |
| 6 | 1 | -1 | 1 | -1 | 1 | 55 |
| 7 | -1 | 1 | 1 | -1 | 1 | 67 |
| 8 | 1 | 1 | 1 | -1 | -1 | 61 |
| 9 | -1 | -1 | -1 | 1 | -1 | 69 |
| 10 | 1 | -1 | -1 | 1 | 1 | 45 |
| 11 | -1 | 1 | -1 | 1 | 1 | 78 |
| 12 | 1 | 1 | -1 | 1 | -1 | 93 |
| 13 | -1 | -1 | 1 | 1 | 1 | 49 |
| 14 | 1 | -1 | 1 | 1 | -1 | 60 |
| 15 | -1 | 1 | 1 | 1 | -1 | 95 |
| 16 | 1 | 1 | 1 | 1 | 1 | 82 |

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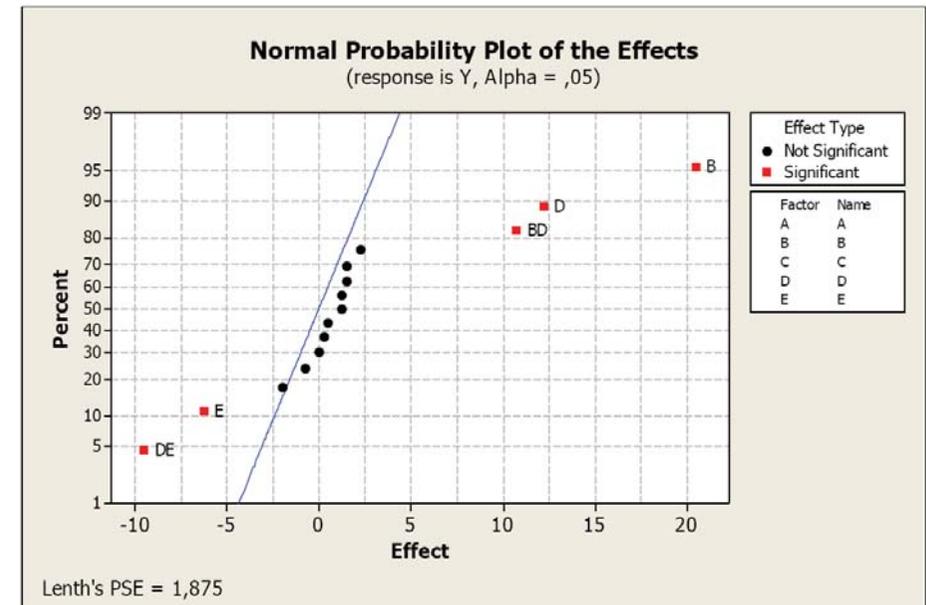
Factorial Fit: Y versus A; B; C; D; E

Estimated Effects and Coefficients for Y (coded units)

| Term | Effect | Coef | "Fasit" fra fullt forsøk |
|----------|--------|--------|--------------------------|
| Constant | | 65,250 | 65,5 |
| A | -2,000 | -1,000 | -1,375 |
| B | 20,500 | 10,250 | 19,5 |
| C | 0,000 | 0,000 | -0,625 |
| D | 12,250 | 6,125 | 10,75 |
| E | -6,250 | -3,125 | -6,25 |
| A*B | 1,500 | 0,750 | 1,375 |
| A*C | 0,500 | 0,250 | 0,75 |
| A*D | -0,750 | -0,375 | 0,875 |
| A*E | 1,250 | 0,625 | 0,125 |
| B*C | 1,500 | 0,750 | 0,875 |
| B*D | 10,750 | 5,375 | 13,25 |
| B*E | 1,250 | 0,625 | 2,0 |
| C*D | 0,250 | 0,125 | 2,125 |
| C*E | 2,250 | 1,125 | 0,875 |
| D*E | -9,500 | -4,750 | -11,0 |

S = *

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A company decides to investigate the hardening process of a ballbearing production.

The following four factors are chosen:

- A: content of added carbon
- B: Hardening temperature
- C: Hardening time
- D: Cooling temperature.

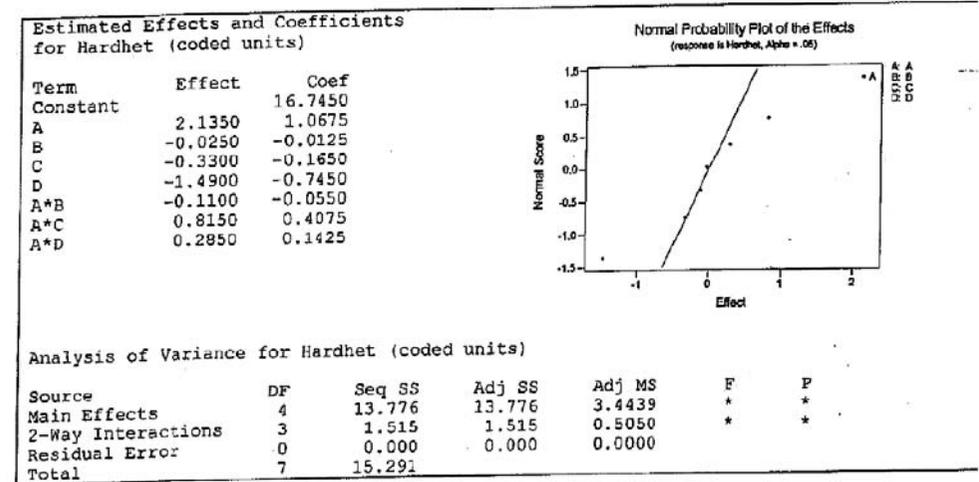
| Row | StdOrder | A | B | C | D | Hardhet |
|-----|----------|----|----|----|----|---------|
| 1 | 1 | -1 | -1 | -1 | 1 | 15.32 |
| 2 | 2 | 1 | -1 | -1 | -1 | 18.24 |
| 3 | 3 | -1 | 1 | -1 | -1 | 17.18 |
| 4 | 4 | 1 | 1 | -1 | 1 | 16.90 |
| 5 | 5 | -1 | -1 | 1 | -1 | 15.95 |
| 6 | 6 | 1 | -1 | 1 | 1 | 17.52 |
| 7 | 7 | -1 | 1 | 1 | 1 | 14.26 |
| 8 | 8 | 1 | 1 | 1 | -1 | 18.59 |

a) What is the generator and the defining relation of the design, and what is the design's resolution? Write down the alias structure.

Find the estimates of the main effect of A and the interaction effect AC. 140

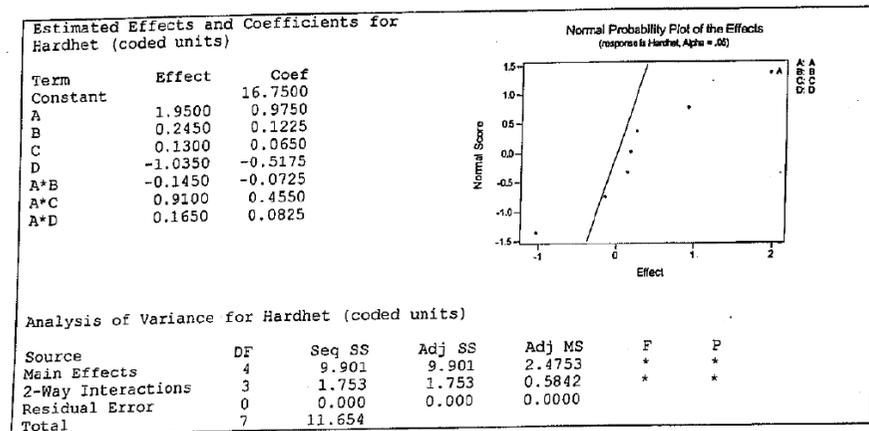
b) What is the variance of the main effect A and the interaction AC?

Assume that the st deviation sigma has been estimated from other experiments, by $s = 0.312$ with 9 degrees of freedom (in the exam, this had been done in Ex 1.) Use this estimate to find out whether the interaction AC is significantly different from 0 (i.e. "active") Use 5% significance level. What is the conclusion of the experiment so far?



The company is well satisfied with the results so far and they decide to carry out also the other half fraction. The result of the other half fraction is given below.

| Row | StdOrder | A | B | C | D | Hardhet |
|-----|----------|----|----|----|----|---------|
| 1 | 1 | -1 | -1 | -1 | -1 | 16.57 |
| 2 | 2 | 1 | -1 | -1 | 1 | 16.72 |
| 3 | 3 | -1 | 1 | -1 | 1 | 15.76 |
| 4 | 4 | 1 | 1 | -1 | -1 | 17.69 |
| 5 | 5 | -1 | -1 | 1 | 1 | 14.59 |
| 6 | 6 | 1 | -1 | 1 | -1 | 18.63 |
| 7 | 7 | -1 | 1 | 1 | -1 | 16.18 |
| 8 | 8 | 1 | 1 | 1 | 1 | 17.86 |



Use this to find unconfounded estimates for the main effects and the two-factor interactions.

Assume that one would like to estimate the variance of the effects from the higher order interactions. Explain how this can be done, and find the estimate. Is it wise to include the four-factor interaction in this calculation? Why (not)?

Later, one of the operators that participated in the experiments asked whether one could have carried out the first half fraction in (a) in two blocks. This would, he said, have simplified considerably the performance of the experiments. What answer would you give to the operator?

From Exam in SIF 5066 Experimental design and..., May 2003, Exercise 1

A company making ballbearings experienced problems with the lifetimes of the products. In an experiments that they carried out they considered the factors

- A: type of ball – standard (-) or modified (+)
- B: type of cage - standard (-) or modified (+)
- C: type of lubricate - standard (-) or modified (+)
- D: quantity of lubricate – normal (-) or large (+)

The response was the lifetime of the ballbearing in an accelerated life testing experiment. The results are given on the next page.

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| Forsøk | A | B | C | D | Y |
|--------|---|---|---|---|------|
| 1 | - | - | - | - | 0.31 |
| 2 | - | + | + | - | 0.92 |
| 3 | + | + | + | + | 2.57 |
| 4 | + | - | - | + | 1.38 |
| 5 | + | + | - | - | 2.17 |
| 6 | - | + | - | + | 0.73 |
| 7 | - | - | + | + | 0.95 |
| 8 | + | - | + | - | 1.37 |

- A: type of ball
- B: type of cage
- C: type of lubricate
- D: quantity of lubricate

a) What type of experiment is this? What is the defining relation? What is the resolution? Calculate estimates of the main effect of A and the two-factor interaction AB.

b) Estimated contrasts for B,C,D,AC,AD are, respectively, 0.60, 0.31, 0.22, -0.11, -0.01. What can you say about the estimated effects for CD, BD, BC, BCD, ACD, ABD,ABC?

Assume that factors C and D do not influence the response. Explain why this is then a 2² experiment with replicate. Calculate an estimate for the variance of the effects, and find out whether A, B and AB are now significant.

c) Give an interpretation of the results. The experiment was in fact carried out in two blocks, where experiments 1-4 was one block and 5-8 the other. How is this blocking constructed? How will we need to modify the analysis of significance in (b)? (Assume again that C,D do not influence the response)

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