

PART 4: DOE Effects & Inference

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Ex: Lime beans 2³.

* = corrected on
page 5

Write down the regression model with all possible interactions.

$$\begin{aligned}
 Y_i &= \beta_0 + \overset{\substack{A \\ \downarrow}}{\beta_1} \cdot X_{i1} + \overset{\substack{B \\ \downarrow}}{\beta_2} \cdot X_{i2} + \overset{\substack{C \\ \downarrow}}{\beta_3} \cdot X_{i3} \\
 &+ \overset{\substack{AB \\ |}}{\beta_{12}} X_{i1} \cdot X_{i2} + \overset{\substack{AC \\ |}}{\beta_{13}} X_{i1} \cdot X_{i3} + \overset{\substack{BC \\ |}}{\beta_{23}} X_{i2} \cdot X_{i3} \\
 &+ \beta_{123} X_{i1} \cdot X_{i2} \cdot X_{i3} + \epsilon_i
 \end{aligned}$$

$$\begin{aligned}
 \hat{\beta}_1 &= \frac{1}{8} \sum_{i=1}^8 X_{i1} \cdot Y_i = \frac{1}{8} (-1.6 + 1.4 - 1.0 + \dots + 1.5) \\
 &= -1.125
 \end{aligned}$$

$$\hat{\beta}_1 = \frac{1}{2} \underbrace{\frac{y_2 + y_4 + y_6 + y_8}{4}}_{\text{average of response when A is high}} - \frac{1}{2} \underbrace{\frac{y_1 + y_3 + y_5 + y_7}{4}}_{\text{average of response when A is low}}$$

Interpret $\hat{\beta}_1$: increase x_1 with one unit $\Rightarrow$
 $\hat{y}$ increase with $\hat{\beta}_1$.

DOE Effects

For each β_j in the model (except β_0) we define an effect to be

$$\text{Effect}_j = 2 \cdot \beta_j$$

Why? β_j gives the change (in y) when x_{ij} goes from 0 to 1, while Effect_j gives the change when x_{ij} goes from -1 to 1.

Thus: $\hat{\text{Effect}}_j = 2 \cdot \hat{\beta}_j$

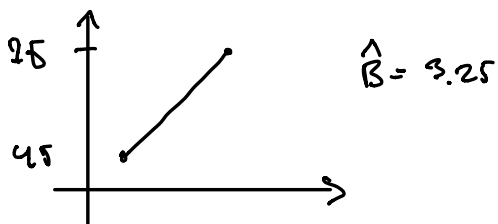
This (unfortunately) means that

$$\text{Var}(\hat{\text{Effect}}_j) = \text{Var}(2 \cdot \hat{\beta}_j) = 4 \cdot \text{Var}(\hat{\beta}_j) = \frac{4\sigma^2}{n}$$

insert $\hat{\sigma}^2 \Rightarrow \hat{\text{Effect}}_j$

WARNING:

DOE main effect: $2\hat{\beta}_j$ for A, B, C
shown in main effects plot

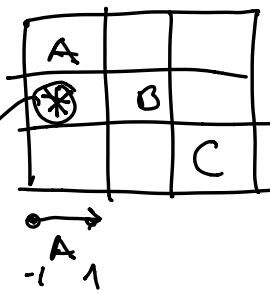


Interaction effect.

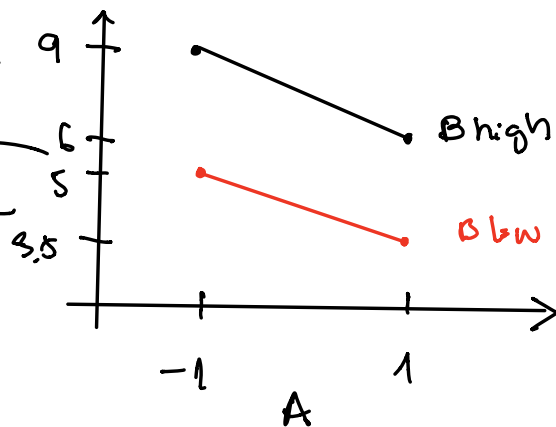
Ex: $\hat{AB} = 2\hat{\beta}_{12}$

	A low	A high
B low	5	3.5
B high	9	6

$\hat{AB} = -0.75$



← lines for
C high
C low



$$\hat{AB} = \frac{1}{2} (\text{est. main effect of A when B is high})$$

$$- \frac{1}{2} (\text{est. main effect of A when B is low})$$

$$= \frac{1}{2} (6 - 9) - \frac{1}{2} (3.5 - 5) = -0.75$$

↑
rather small effect

When the two lines in the interaction plot are parallel $\Rightarrow$ there is no interaction effect.

$\Rightarrow$ DOE report (Ex 4) $\leftarrow$ add explanation for one interaction effect.

Significant effects

$$H_0: \text{Effect}_j = 0 \quad \text{vs} \quad H_1: \text{Effect}_j \neq 0$$

$2\beta_j$

(or equivalently: $H_0: \beta_j = 0 \quad \Delta \quad H_1: \beta_j \neq 0$)

$$\text{Effect}_j = 2\beta_j$$

$$\hat{\text{Effect}}_j = 2\hat{\beta}_j = \frac{2}{n} \sum_{i=1}^n x_{ij} \cdot y_i$$

$$E(\hat{\text{Effect}}_j) = 2 \cdot E(\hat{\beta}_j) = 2\beta_j = \text{Effect}_j$$

$$\text{Var}(\hat{\text{Effect}}_j) = 4 \cdot \text{Var}(\hat{\beta}_j) = 4 \cdot \frac{1}{n} \sigma^2 \equiv \sigma_{\text{effect}}^2$$

NB NB not dependent on j

$$\hat{\text{Effect}}_j \sim N(\text{Effect}_j, \sigma_{\text{effect}}^2)$$

If we have s^2_{effect} as an estimator for σ_{effect}^2 .

we might get

$$T_j = \frac{\hat{\text{Effect}}_j - \text{Effect}_j}{s_{\text{effect}}} \sim t_p$$

σ is dependent
on s^2_{effect}

$$95\% \text{ CI: } [\hat{\text{Effect}}_j \pm t_{\frac{\alpha}{2}, v} \cdot \text{Seffect}]$$

Hypothesis test: reject H_0 when

$$|t_{jd}| = \left| \frac{\hat{\text{Effect}}_j - 0}{\text{seffect}} \right| > t_{\frac{\alpha}{2}, v}$$

numerical value

$$\underline{|\hat{\text{Effect}}_j| > t_{\frac{\alpha}{2}, v} \cdot \text{Seffect}}$$

- 1) Perform replication of a full 2^4 design. $\rightarrow$ use
lm as before.

Pareto-plot: barplot (horizontal) of $\hat{\text{Effect}}_j$
with red line at $\underline{t_{\frac{\alpha}{2}, v} \cdot \text{Seffect}}$

Ex
Lima beans: 3 replicates of 8 observations $\Rightarrow n=24$

Estimating 8 parameters ($\mu + A, B, C, AB, AC, BC, ABC$)

$$\Rightarrow n-p = 24-8 = 16 \leftarrow v = 16$$

$$\text{Seffect} = \sqrt{\frac{4}{n} \cdot \hat{\sigma}^2} = \sqrt{\frac{4}{24}} \cdot \underset{0.736}{S} = 0.3$$

$$t_{\frac{0.05}{2}, 16} = 2.12$$

$$2.12 \cdot 0.3 = t_{\frac{\alpha}{2}, v} \cdot \text{Seffect}$$

Residual standard error
in printout

0.64
red line

2) Fit reduced model $\rightarrow$ read off:

Curiosity: Sefed can be calculated from the

full model by $\text{Sefed}^2 = \frac{1}{n} \sum \text{Effects}$

$\uparrow$
all Effects , not part of model

3) Lenth's method.