

## 7.2.3 Bayes Estimators

Classical approach.  $\theta$  is unknown but fixed

Bayesian approach.  $\theta$  can be described by a ~~probability~~ distribution,  $\pi(\theta)$  also called a prior distribution.

Given a sample  $X_1, \dots, X_m$ , the prior can be updated to  $\pi(\theta | \underline{x})$  as follows.

$$\pi(\theta | \underline{x}) = \frac{f(\theta, \underline{x})}{f(\underline{x})} = \frac{f(\underline{x} | \theta) \cdot \pi(\theta)}{f(\underline{x})}$$

$\pi(\theta | \underline{x})$  is called the posterior and

$$f(\underline{x}) = \int f(\underline{x}, \theta) d\theta = \int f(\underline{x} | \theta) \pi(\theta) d\theta$$

Example. Binomial Bayes estimation

Assume  $X_1, \dots, X_m \sim \text{Bernoulli}(p)$ . Let  $Y = \sum_{i=1}^m X_i \sim B(m, p)$

Assume the prior for  $p$  is beta( $\alpha, \beta$ ) i.e.

$$\pi(p) = f(p | \alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \cdot \Gamma(\beta)} p^{\alpha-1} (1-p)^{\beta-1} \quad \left. \begin{array}{l} p \in (0,1), \alpha > 0, \beta > 0 \\ \text{pdf } p \end{array} \right\}$$

$$f(y, p) = f(y | p) \cdot \pi(p) = \binom{m}{y} p^y (1-p)^{m-y} \cdot \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \Gamma(\beta)} p^{\alpha-1} (1-p)^{\beta-1}$$

$$= \binom{m}{y} \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha) \cdot \Gamma(\beta)} p^{y+\alpha-1} (1-p)^{m-y+\beta-1}$$

$$f(y) = \binom{m}{y} \frac{\Gamma(d+\beta)}{\Gamma(d)\Gamma(\beta)} \underbrace{\int_0^1 p^{y+d-1} (1-p)^{m-y+\beta-1} dp}_{\frac{\Gamma(y+d) \cdot \Gamma(m-y+\beta)}{\Gamma(m+d+\beta)}}$$

$$= \binom{m}{y} \frac{\Gamma(d+\beta)}{\Gamma(d)\Gamma(\beta)} \cdot \frac{\Gamma(y+d) \Gamma(m-y+\beta)}{\Gamma(m+d+\beta)}$$

and

$$\pi(p|y) = \frac{f(y,p)}{f(y)} = \frac{\binom{m}{y} \frac{\Gamma(d+\beta)}{\Gamma(d)\Gamma(\beta)} p^{y+d-1} (1-p)^{m-y+\beta-1}}{\binom{m}{y} \frac{\Gamma(d+\beta)}{\Gamma(d)\Gamma(\beta)} \frac{\Gamma(y+d) \Gamma(m-y+\beta)}{\Gamma(m+d+\beta)}}$$

$$= \frac{\Gamma(m+d+\beta)}{\Gamma(y+d) \Gamma(m-y+\beta)} p^{y+d-1} (1-p)^{m-y+\beta-1} \quad \text{i.e. } \propto \beta(y+d, m-y+\beta)$$

Note that  $f(y,p) = \underbrace{\binom{m}{y} \frac{\Gamma(d+\beta)}{\Gamma(d)\Gamma(\beta)} \frac{\Gamma(y+d) \Gamma(m-y+\beta)}{\Gamma(m+d+\beta)}}_{f(y)} \cdot \frac{\Gamma(m+d+\beta)}{\Gamma(y+d) \Gamma(m-y+\beta)} p^{y+d-1} (1-p)^{m-y+\beta-1}$

$$\pi(p|y)$$

and  $\int f(y,p) dp = f(y) \underbrace{\int \pi(p|y) dp}_1$

$$E[p|y] = \frac{y+d}{d+\beta+m} \quad \text{and} \quad \frac{y+d}{d+\beta+m} = \hat{p}_B \quad \text{is called the}$$

Bayes estimator of  $p$ .

The prior distribution has a mean  $\frac{\alpha}{\alpha+\beta}$

Ignoring the prior gives  $\hat{p}_e = \frac{y}{m}$

$$\hat{p}_{Be} = \frac{1}{d+\beta+m} (y+d) = \frac{1}{d+\beta+m} \left( \frac{my}{m} + \frac{(\alpha+\beta) \cdot d}{d+\beta} \right)$$

$$= \frac{m}{d+\beta+m} \left( \frac{y}{m} \right) + \frac{\alpha+\beta}{d+\beta+m} \left( \frac{d}{d+\beta} \right)$$

As  $m$  increases  $\frac{m}{d+\beta+m} \rightarrow 1$  and  $\frac{\alpha+\beta}{d+\beta+m} \rightarrow 0$

### Definition 7.2.15

Let  $\mathcal{F}$  denote the class of pdfs/pmfs  $f(x|\theta)$

A class,  $\bar{\Pi}$ , of prior distributions is a conjugate family for  $\mathcal{F}$  if the posterior distribution is in the class  $\bar{\Pi}$  for all  $f \in \mathcal{F}$ , all priors in  $\bar{\Pi}$  and all  $x$ .

The beta-family is a conjugate family for the binomial distribution.

### Example 7.2.16

$X \sim N(\theta, \sigma^2)$ .  $\bar{\Pi}(\theta) \sim N(\mu, \tau^2)$ ,  $\mu, \tau^2$  and  $\sigma^2$  are

known. We get  $f(x, \theta) = f(x|\theta) \cdot \bar{\Pi}(\theta) = \frac{1}{\sqrt{2\pi}} \cdot \frac{1}{\sigma\tau} e^{-\frac{1}{2} \left\{ \frac{(x-\theta)^2}{\sigma^2} + \frac{(\theta-\mu)^2}{\tau^2} \right\}}$

$$f(x) = \int_{-\infty}^{\infty} f(x, \theta) d\theta.$$

$$\frac{(x-\theta)^2}{\sigma^2} + \frac{(\theta-\mu)^2}{\tau^2} = \left\{ \frac{x^2}{\sigma^2} - \frac{2\theta x}{\sigma^2} + \frac{\theta^2}{\sigma^2} + \frac{\theta^2}{\tau^2} - \frac{2\mu\theta}{\tau^2} + \frac{\mu^2}{\tau^2} \right\}$$

$$= \theta^2 \left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right) - 2\theta \left[ \frac{\mu}{\tau^2} + \frac{x}{\sigma^2} \right] + \left[ \frac{\mu^2}{\tau^2} + \frac{x^2}{\sigma^2} \right]$$

$$= \frac{\sigma^2 + \tau^2}{\sigma^2 \tau^2} \left[ \theta^2 - 2\theta \left[ \frac{\mu\sigma^2 + x\tau^2}{\sigma^2 + \tau^2} \right] + \left( \frac{\mu\sigma^2 + x\tau^2}{\sigma^2 + \tau^2} \right)^2 \right] - \left[ \frac{\mu\sigma^2 + x\tau^2}{\sigma^2 + \tau^2} \right]^2 + \frac{\mu^2 \sigma^2 + x^2 \tau^2}{\sigma^2 + \tau^2}$$

$$= \frac{\sigma^2 + \tau^2}{\sigma^2 \tau^2} \left[ \theta - \frac{\mu\sigma^2 + x\tau^2}{\sigma^2 + \tau^2} \right]^2 + \frac{(x-\mu)^2}{\sigma^2 + \tau^2}$$

$$\Rightarrow f(x, \theta) = \underbrace{\frac{1}{\sqrt{2\pi}} \cdot \frac{1}{\sigma\tau}}_{\pi(\theta|x)} e^{-\frac{\sigma^2 + \tau^2}{2\sigma^2 \tau^2} \left[ \theta - \frac{\mu\sigma^2 + x\tau^2}{\sigma^2 + \tau^2} \right]^2} \cdot \underbrace{\frac{1}{\sqrt{2\pi}} \cdot \frac{1}{\sqrt{\sigma^2 + \tau^2}} e^{-\frac{1}{2} \frac{(x-\mu)^2}{\sigma^2 + \tau^2}}}_{f(x)}$$

and  $E[\theta|x] = \frac{\tau^2}{\sigma^2 + \tau^2} x + \frac{\sigma^2}{\sigma^2 + \tau^2} \mu$   $\tau^2$  large  $\Rightarrow$  heavy weight on  $x$

$\text{Var}[\theta|x] = \frac{\sigma^2 \tau^2}{\sigma^2 + \tau^2} < \sigma^2$   $\sigma^2$ -large = more weight on the prior  $\mu$ .