

Poisson process  $\rightarrow$  number of events in time and/or space follows

a Poisson distribution  $\curvearrowright Y_i \quad i=1, \dots, n$

$$Y_i \sim \text{Poisson}(\lambda_i)$$

$$f(y_i) = \frac{\lambda_i^{y_i}}{y_i!} e^{-\lambda_i} \quad y_i = 0, 1, 2, \dots$$

$$E(Y_i) = \lambda_i, \quad \text{Var}(Y_i) = \lambda_i \quad \leftarrow \text{NB: } E(Y_i) = \text{Var}(Y_i)$$

Univ. exponential family:  $f(y_i; \theta_i, \phi) = \exp\left(\frac{y_i \cdot \theta_i - b(\theta_i)}{\phi} w_i + c(y_i, \phi, w_i)\right)$

$$\theta_i = \ln \lambda_i, \quad \phi = 1, \quad w_i = 1$$

canonical link:  $\eta_i = \theta_i$

Poisson regression  $\theta_i = \eta_i = \ln(\lambda_i)$

1) Random component:  $Y_i \sim \text{Poisson}(\lambda_i)$

with  $\mu_i = E(Y_i) = \lambda_i$  and  $\text{Var}(Y_i) = \lambda_i$

2) Systematic component:  $\eta_i = x_i^T \beta$

3) Link:

$$\begin{aligned} \eta_i &= \ln(\lambda_i) && \text{log link} \\ \lambda_i &= \exp(\eta_i) && \text{exponential response function} \end{aligned}$$

canonical link

## Interpreting regression coefficients

$$\lambda_i = \exp(\eta_i) = \exp(\beta_0) \cdot \exp(\beta_1)^{x_{i1}} \cdots \exp(\beta_k)^{x_{ik}}$$

$\downarrow$        $x_i^T \beta = \beta_0 + \beta_1 x_{i1} + \cdots$

What happens if  $x_{i1}$  increases to  $x_{i1} + 1$ :

$$\lambda_i = \exp(\beta_0) \cdot \exp(\beta_1) \cdot \exp(\beta_1)^{x_{i1}} \cdots \quad \left. \begin{array}{l} \text{multiplicative effect} \\ \text{of covariation} \end{array} \right\}$$

$\downarrow$

$E(Y_i)$  will change with a factor  $\exp(\beta_1)$

Ex: Crabs & seashells:

1)  $\eta_i = \beta_0 : \lambda_i = \exp(\beta_0)$

and  $\hat{\lambda}_i = \exp(\hat{\beta}_0) = \text{average number of } \Rightarrow \text{ in data}$   
 $= 2.91$

2)  $\eta_i = \beta_0 + \beta_1 x_{i1}$        $\hat{\lambda}_i$  "increase by"  $e^{\hat{\beta}_1} = 1.17$   
 ↑  
 what      multiply by  
 if width increase by one unit

3)  $\bar{x}_1 = \text{average width} = 26.3$

$$\hat{\lambda} = \exp(\hat{\beta}_0 + \hat{\beta}_1 \cdot \bar{x}_1) \approx 2.74$$

## Maximum likelihood estimation

$$L(\beta) = \prod_{i=1}^n \frac{\lambda_i^{y_i}}{y_i!} e^{-\lambda_i}$$

$$\begin{cases} \eta_i = \ln \lambda_i \\ \lambda_i = \exp(\eta_i) \end{cases}$$

$$l(\beta) = \sum_{i=1}^n (y_i \ln \lambda_i - \lambda_i - \ln(y_i!))$$

$$= \sum_{i=1}^n [y_i \eta_i - e^{\eta_i} - \ln(y_i!)] = \sum_{i=1}^n l_i(\beta)$$

$$S(\beta) = \sum_{i=1}^n S_i(\beta) = \sum_{i=1}^n \underbrace{\frac{\partial l_i}{\partial \eta_i}}_{1 \times 1} \underbrace{\frac{\partial \eta_i}{\partial \beta}}_{p \times 1}$$

$$\frac{\partial(x_i^\top \beta)}{\partial \beta} = \underbrace{x_i}_{p \times 1}$$

$$\frac{\partial l_i}{\partial \eta_i} = \frac{\partial}{\partial \eta_i} (y_i \eta_i - e^{\eta_i} - \ln(y_i!)) = y_i - e^{\eta_i}$$

$$S(\beta) = \sum_{i=1}^n (y_i - e^{\eta_i}) x_i = \sum_{i=1}^n (\underbrace{y_i - \lambda_i}_{S_i(\beta)}) x_i$$

Observe  $E(S(\beta)) = \sum_{i=1}^n (\underbrace{E(Y_i)}_{\lambda_i} - \lambda_i) \cdot x_i = 0$

$$F(\beta) = Cov(S(\beta)) = \sum_{i=1}^n Cov(S_i(\beta)) = \sum_{i=1}^n F_i(\beta)$$

$$F_i(\beta) = Cov([Y_i - \lambda_i] x_i) \quad Cov(z) = E((z - \mu_z)(z - \mu_z)^\top)$$

$$= E((Y_i - \lambda_i) x_i - 0)((Y_i - \lambda_i) x_i - 0)^\top$$

$$= E((Y_i - \lambda_i)^2) x_i x_i^\top = \text{Var}(Y_i) \cdot x_i x_i^\top = A_i x_i x_i^\top$$

$$F(\beta) = \sum_{i=1}^n \lambda_i x_i x_i^\top \quad (p \times p)$$

Hypothesis testing       $\left\{ \begin{array}{l} \text{Wald } G_{\beta} = d \\ \text{LRT} \end{array} \right\}$       "same" as  
for binary regression

### The score test

$$\begin{array}{ll} A: \text{large model} & : p_A \text{ param.} \rightarrow M_L \hat{\beta} \quad \text{ex: } S \sim W + C \\ & \quad p_A = 5 \\ B: \text{small model} & : p_B \text{ param.} \rightarrow M_L \tilde{\beta} \quad S \sim W \quad p_B = 2 \end{array}$$

$H_0$ : large and small model is equally good

"the  $\beta$ 's in  $p_A$  but not in  $p_B$  are all zero"

$H_1$ : not so

$$U = \underbrace{(S(\tilde{\beta}) - S(\hat{\beta}))^\top}_{\substack{\uparrow \\ \text{test statistic}}} \underbrace{F^{-1}(\tilde{\beta})}_{\substack{\uparrow \\ ((p_A - p_B) \times 1)^\top}} \underbrace{(S(\tilde{\beta}) - S(\hat{\beta}))}_{\substack{\uparrow \\ ((p_A - p_B) \times (p_A - p_B))}} \underbrace{\quad}_{(p_A - p_B) \times 1}$$

If  $U$  is large  $\Rightarrow$  " $H_0$  is not correct"  $\rightarrow$  reject  $H_0$   
 $\Rightarrow$  the  $B$  model is not as good as the  $A$  model

When  $n$  is large  $U \sim \chi^2_{p_A - p_B}$

See R-code on module page for details on calculating  $U$ .